



Colorado Safe Routes to School Webinar Series

Small Town, Big Impact: Exploring Safe Routes Projects in Rural Communities

Kori Johnson, Safe Routes Partnership

November 30, 2022





MISSION

The mission of the Safe Routes Partnership is to advance safe walking and rolling to and from schools and in everyday life, improving the health and well-being of people of all races, income levels, and abilities, and building healthy, thriving communities for everyone.



HELLO
MY NAME IS

Kori Johnson

She/her

Program & Engagement Manager

Washington, DC

Say hello in the chat!

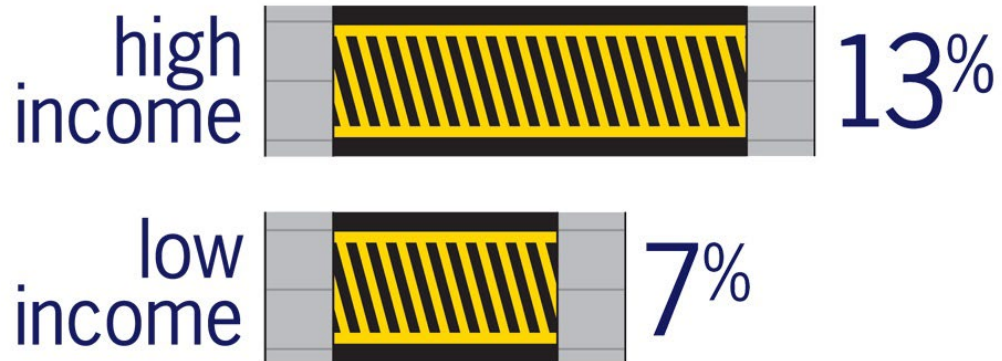
Safe Routes in Rural Communities

- Projects are possible
- Funding is available
- There are people to help you navigate this process
 - Local transportation or planning agency
 - Local organization
 - Community champions



It's an equity issue.

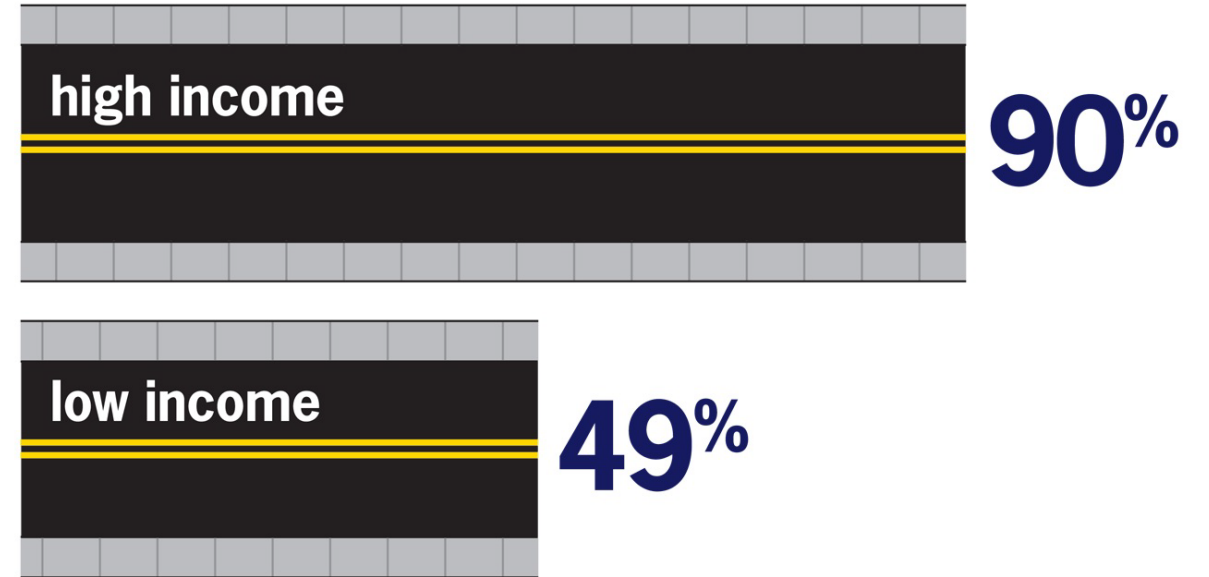
Communities with Marked Crosswalks



Bridging the Gap, *Income Disparities in Street Features that Encourage Walking*, 2012

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Communities with Sidewalks



Bridging the Gap, *Income Disparities in Street Features that Encourage Walking*, 2012

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It's an equity issue.

Communities with Requirements for Bike Lanes



*Bridging the Gap, Using Local Land Use Laws
to Facilitate Physical Activity, 2012*

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It's an equity issue.

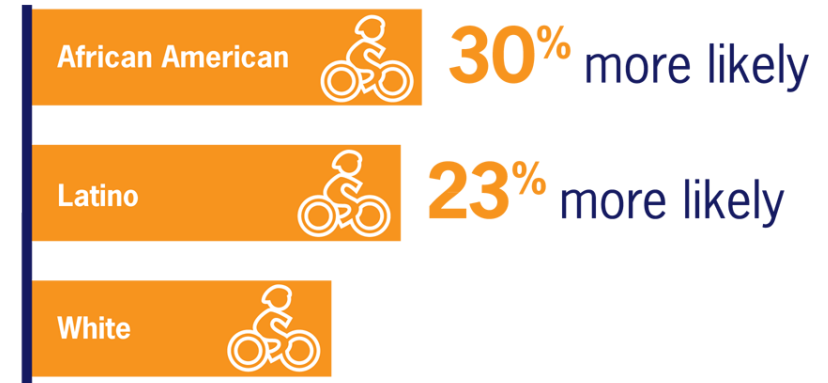
People Killed While Walking by Income



Governing, August 2014

© 2015 Safe Routes to School National Partnership

People Killed While Bicycling



Centers for Disease Control and Prevention, 2001

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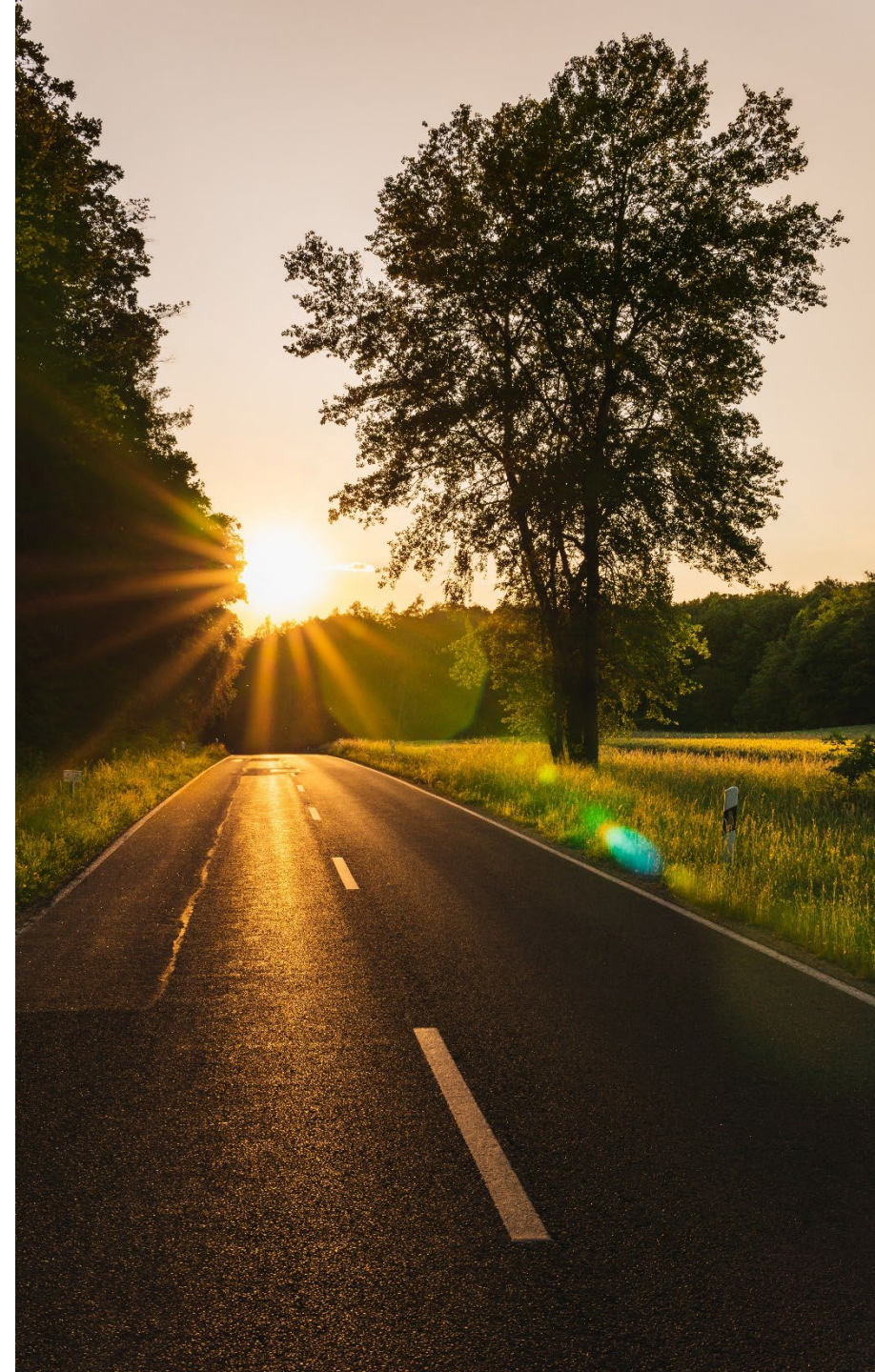
Benefits of Rural Safe Routes Projects

- Community engagement
- Creativity and innovation
- Education and encouragement activities
- Infrastructure opportunities



Resources

- [National Center for Rural Road Safety](#)
- [Colorado Department of Transportation](#)
- [U.S. Department of Transportation](#)
- [Tribal Transportation Program Safety Fund](#)
 - December 1st grant writing [webinar](#)
- Safe Routes to School Listserv
- Other practitioners - Ask us to connect you!



Today's Presenters:

Town of Center, Colorado

- Katrina Ruggles, Counselor, Center Consolidated Schools
- Brisa Macias, Parent Engagement Coordinator, Center Consolidated Schools
- Brian Lujan, Town Manager, Town of Center
- David Mehaffie, Public Works Director, Town of Center

