

Tools and Partnerships for Integrated Housing + Transportation

A Webinar for Los Angeles County AHSC project development



Webinar Goals

- **Delve deeper into active transportation and urban greening concepts**
- **Introduce applicants to potential community project partners**

Keep in mind: program regulations will be revised for 2017, but key concepts still relevant

Agenda and Speakers

Speaker	Topic
Tamika Butler - Executive Director Los Angeles County Bicycle Coalition	<ul style="list-style-type: none">• Bicycle infrastructure, planning, and programming• Bikeshare
Andy Pasillas - Regional Policy Manager Safe Routes to School National Partnership	<ul style="list-style-type: none">• Pedestrian and Safe Routes to School planning, programs, and improvements• SCAG Go Human Program
Elsa Tung - Policy & Research Manager Los Angeles Neighborhood Land Trust	<ul style="list-style-type: none">• On-site and off-site urban greening
Jeanie Ward-Waller - Policy Director California Bicycle Coalition	<ul style="list-style-type: none">• Case Study #1 – Statewide project
Ramon Mendez – Director of Solutions Enterprise Community Partners	<ul style="list-style-type: none">• Case Study #2 – Los Angeles project• Lessons Learned & Technical Assistance

ABOUT LA THRIVES

- Network of organizations working towards equitable smart growth in Los Angeles County
- Policy change, capital tools, and implementation to increase affordable homes and quality jobs connected to transit
- Convenes ongoing AHSC working group

Join our online community at www.lathrives.org

AHSC Glossary

- **SGC:** Strategic Growth Council
- **AHSC:** Affordable Housing & Sustainable Communities Program
- **TOD:** Transit Oriented Development
- **ICP:** Integrated Connectivity Project
- **RIPA:** Rural Innovation Project Area
- **AHD:** Affordable Housing Development
- **STI:** Sustainable Transportation Infrastructure
- **TRA:** Transportation Related Amenities
- **HRI:** Housing Related Infrastructure

Affordable Housing & Sustainable Communities

- Funded by cap and trade auction proceeds
- Greenhouse Gas Reduction program
- Emphasis on collaboration & integration and multiple co-benefits

TOD

Transit Oriented
Development
Project

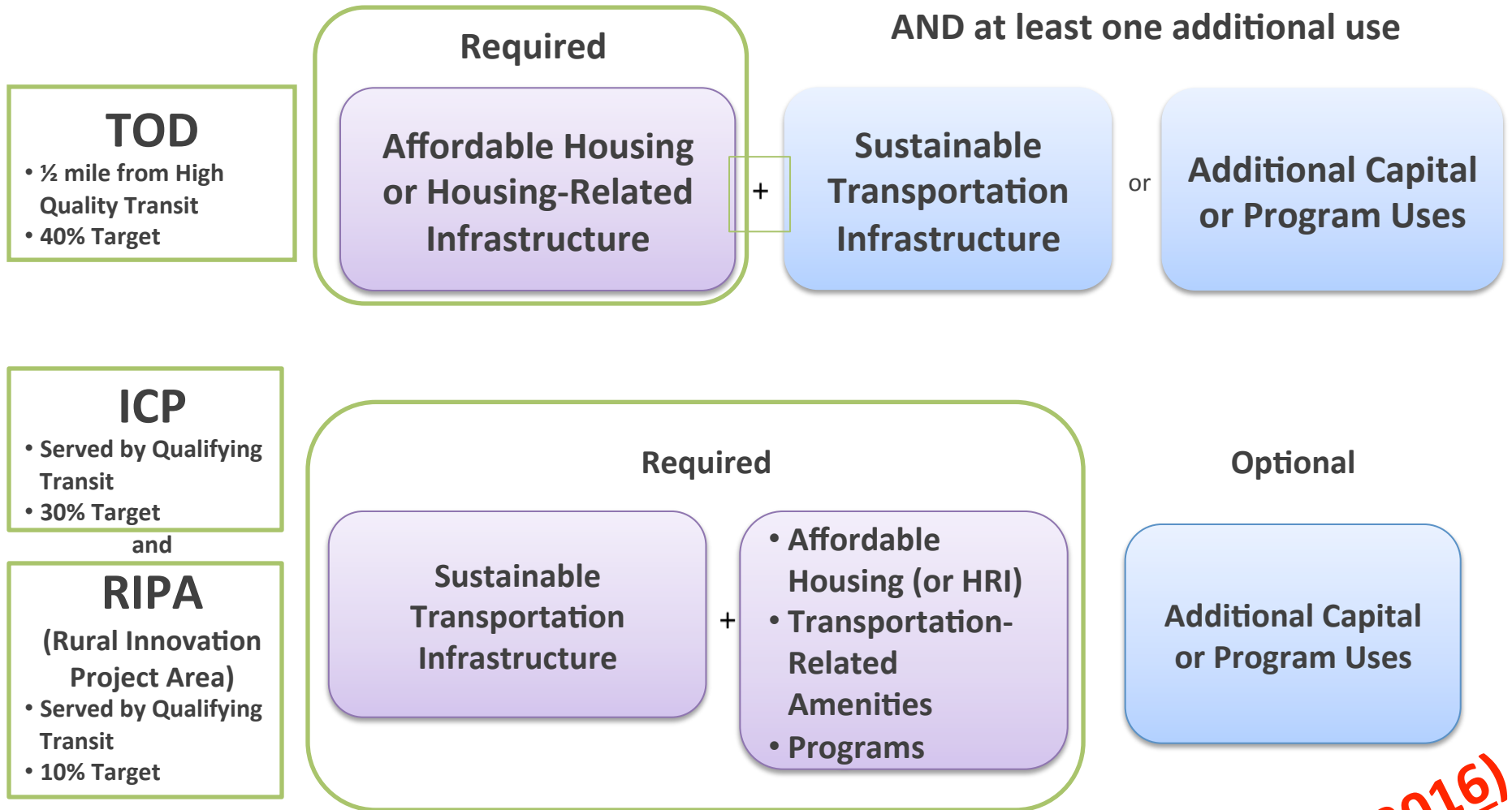
ICP

Integrated
Connectivity
Project

RIPA

Rural Innovation
Project Area

Housing + Transportation Integration



(2016)

Bicycle Elements for AHSC Applications



January 17, 2017



LOS ANGELES COUNTY
BICYCLE
COALITION

WWW.LA-BIKE.ORG



About LACBC

GET INVOLVED!!

LACBC works to make all communities in Los Angeles County *healthy, safe & fun* places to ride a bike

- 13 local chapters
- 10 full-time staff

Education, outreach & advocacy



Bikes?



- Key goal of AHSC is to increase access to housing, jobs, and community destinations through low-carbon transportation options...like BIKES
- Specifically when thinking of making your developments more bike friendly, think:
 - On-site facilities
 - Education
 - Access to Services
 - Proximity to infrastructure

On-site facilities



- Bicycle storage
 - Secure and weather protective parking for residents
 - Outdoor okay for guests
 - Long and short-term options
- Bike workshop/bike kitchen
 - Space and tools to make repairs
- Bike share
 - Circumvent cost of ownership and storage
 - Will need operations and maintenance service
 - Can require education as prerequisite for use



Education



- Classes and workshops
 - Commuting
 - Safety
 - Family riding
 - Repair

Access to services



- Free or subsidized
 - Bike share membership
 - Bike supplies
 - Bike Repair



Proximity to bike infrastructure



- Aim for development site that connects to planned or existing bike network of at least 5 continuous miles in length
 - Planned: Help implement by building the relevant portion at the development



Proximity to bike share



- Ideal is no more than 1000 feet from development
- Provide information about bike share

Los Angeles County bike share contacts:

Metro Bike Share Coordinator:
Avital Shavit

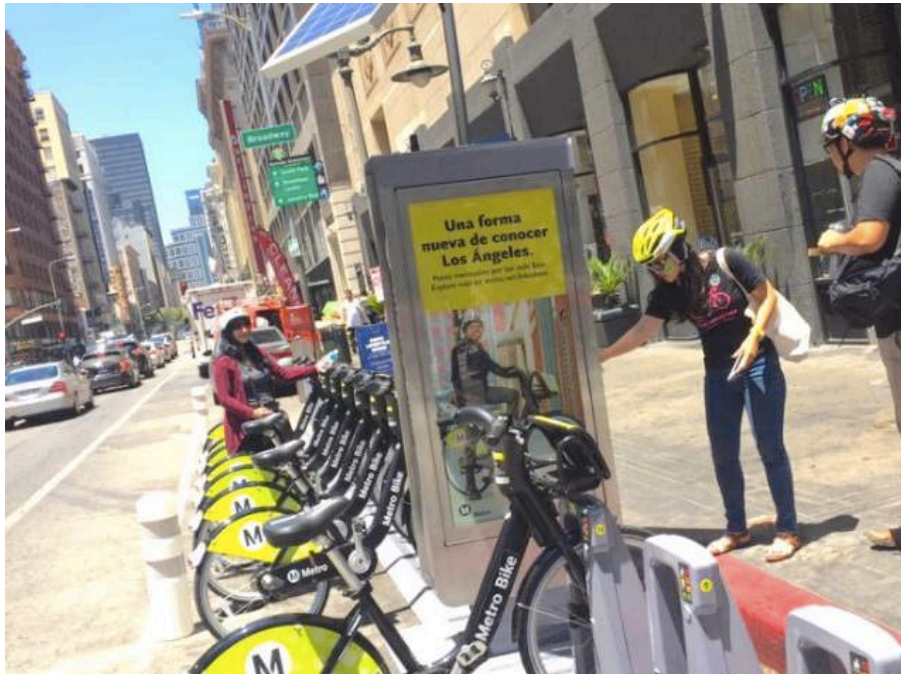
Shavita@metro.net

LADOT bike share coordinator:
Rubina Ghazarian

Rubina.ghazarian@lacity.org

Cyclehop regional manager:
Beverly Hills, Long Beach, Santa
Monica, West Hollywood
Ron Durgin

rdurgin@gmail.com





- How does LACBC fit into AHSC?





Active Streets LA

- Participatory planning
- Focuses on South LA
- Designs safe walking and bicycling routes to parks, schools, and local businesses along neighborhood streets through community knowledge.



Active Streets LA



Calles Activas LA

54th Street Improvement Events

Caminar. Pedalear. Vivir.



Calles Activas LA empodera a las comunidades para crear rutas seguras al caminar e ir en bicicleta a los parques, las escuelas, y las empresas locales a lo largo de las calles de su vecindario.

Dr. Maya Angelou Community High School
300 E. 53rd Street Los Angeles, CA 90011

Sábado de 28 Junio, 2014 — 10am - 2pm
Caminata y paseo en bicicleta Comunitaria

- Rifa de tarjeta de regalo
- Reparación de bicicleta básica gratuita
- Diversión para toda la familia
- Aperitivos y refrescos gratuitos

Sábado de 19 Julio, 2014 — 10am - 2pm
Ayude a crear un mapa de los recursos de la comunidad

Únase a nosotros para una caminata y paseo por bicicleta de la comunidad y ayúdenos a construir un mapa de los recursos de su área. Sea la voz de su comunidad!

Sábado de 23 Agosto, 2014 — 10am - 2pm
Charla Comunitaria

Únase a nosotros y exprese su opinión acerca de su comunidad al personal de la ciudad. Esta es su oportunidad para ayudar a implementar cambios a su comunidad!



Para más información:
eileen@trustsouthla.org
323-233-4118 (12-3pm)

Active Streets LA

54th Street Improvement Events

Walk. Bike. Live.



Active Streets LA empowers communities to create safe walking and bicycling routes to parks, schools, and local businesses along their neighborhood streets.

Dr. Maya Angelou Community High School
300 E. 53rd Street Los Angeles, CA 90011

Saturday, June 28, 2014 — 10am - 2pm
Community Walk & Bike Ride

- Gift Card raffle
- Children's Activities
- Family Fun!
- Free Snacks and Refreshments
- Free Basic Bike Repair

Saturday, July 19, 2014 — 10am - 2pm
Community Mapping Walk & Ride

Join us for a community walk and bike ride and help us create a map of the resources in your area. Be the voice for your community!

Saturday, August 23, 2014 — 10am - 2pm
Community Charette

Join us for an opportunity to provide your opinion about your community to Los Angeles City Staff. This is your opportunity to help implement changes for your community!



For more information:
eileen@trustsouthla.org
323-233-4118 (12-3pm)





Curb Ramp

COST
\$

BENEFITS
ACCESS PED

Mini Roundabout

COST
\$ \$ \$

BENEFITS
BIKE PEDESTRIAN GREEN TRAFFIC TRUCKS

Curb Ramp

Curb ramps let wheelchairs and strollers cross the street more easily.

COST
\$

BENEFITS
ACCESS PED

Mini Roundabout

A circular intersection on a residential street with one-way (counter-clockwise) traffic that revolves around a central island. Entering traffic must yield to traffic already in the roundabout.

COST
\$ \$ \$

BENEFITS
BIKE PEDESTRIAN GREEN TRAFFIC TRUCKS

ACTIVE STREETS LA TOOLKIT

Curb Extension

Curb extensions shorten the distance to cross the street, make it easier for drivers to see pedestrians and make drivers slow down when turning.

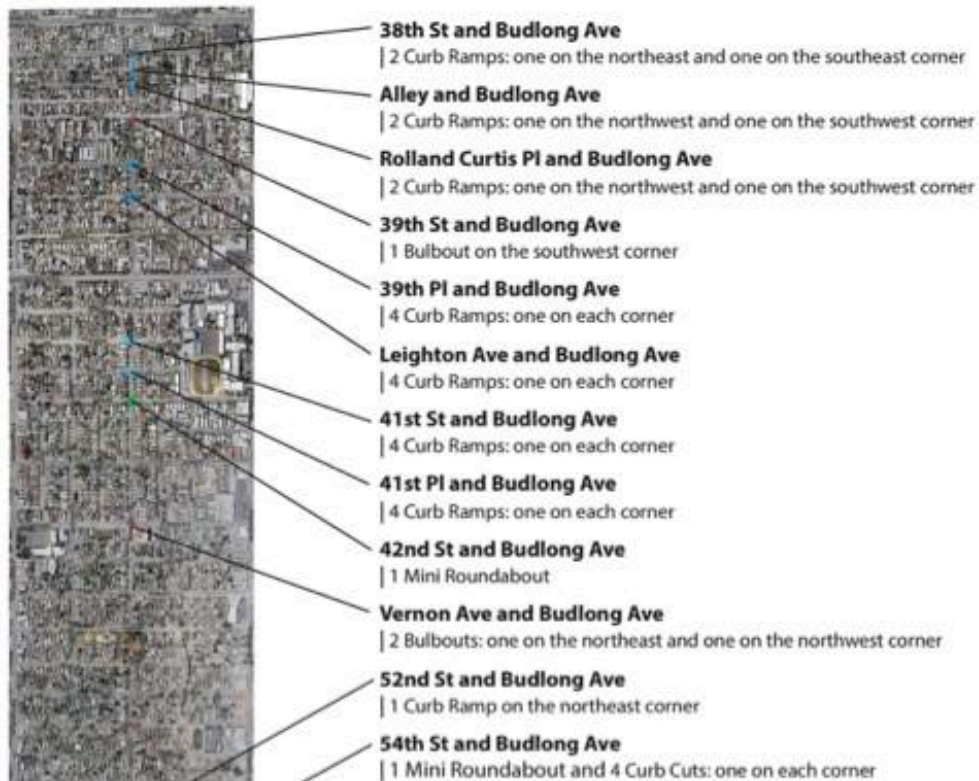
COST
\$ \$

BENEFITS
ACCESS PEDESTRIAN SAFE SLOW TRAFFIC TRUCKS

- Visual tools (toolkit) allow for there to be a better rapport between the city and community by providing a picture and description to technical terms.
- The community can also view the toolkit and ask if certain treatments can be applied to their street.



BUDLONG AVENUE Exposition Park Blvd to Gage Ave



Conceptual Design

- Conceptual design done by LADOT.
- Already vetted by the community and City.
- AHSC funded project, Rolland Curtis West, will be implementing curb ramps and bulbout.

AHSC Grant Application Points



- GHG reduction – 55% of total score, using the TAC quantification methodology yields most active transportation points (varies).
- C.2. Transportation-related infrastructure capital projects (up to 3 points).
- E.1 & e.2. implementation of planning efforts (up to 1 point).
- G. Extent to which the project area incorporates walkable corridors (up to 5.5 points).
- H.1 & h.2. Extent to which the project area incorporates features which encourage bicycling (up to 3 points).
- J. Extent to which the project addresses co-benefits (up to 6.5 points).
- L. Community engagement (up to 2 points).

Thank you



Silicon Valley Bicycle Coalition for the original research and advice on putting together this presentation

bikesiliconvalley.org



Questions?



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www.la-bike.org

Twitter: @lacbc

Instagram: @lacbc

Facebook:

Los Angeles County Bicycle Coalition



AHSC in LA County

Safe Routes to School Partnerships



Andrew Pasillas
Southern California Regional Policy Manager
January 17, 2017





About the National Partnership

We are a nonprofit organization that improves the quality of life for kids and communities by promoting active, healthy lifestyles and safe infrastructure that supports bicycling and walking.

We advance policy change; catalyze support for safe, active, and healthy communities with a network of more than 650 partner organizations; and we share our deep expertise at national, state, and local levels with those who are helping propel our mission forward.



LADOT SRTS Strategic Plan

Goal

To eliminate all traffic deaths of students walking or bicycling to and from school, while increasing share of students walking and bicycling to school.

Objectives

- Create a strategic data driven plan
- Build strong partnerships with the Los Angeles Unified School District (LAUSD) and other key agencies and community based organizations
- Increase efficiencies and effectiveness in developing, funding and implementing projects and programs.
- Formulate strategies that capitalize on transportation and non-transportation funding sources to implement.

Contact: Margot Ocañas, Safe Routes to School Coordinator
at margot.ocanas@lacity.org

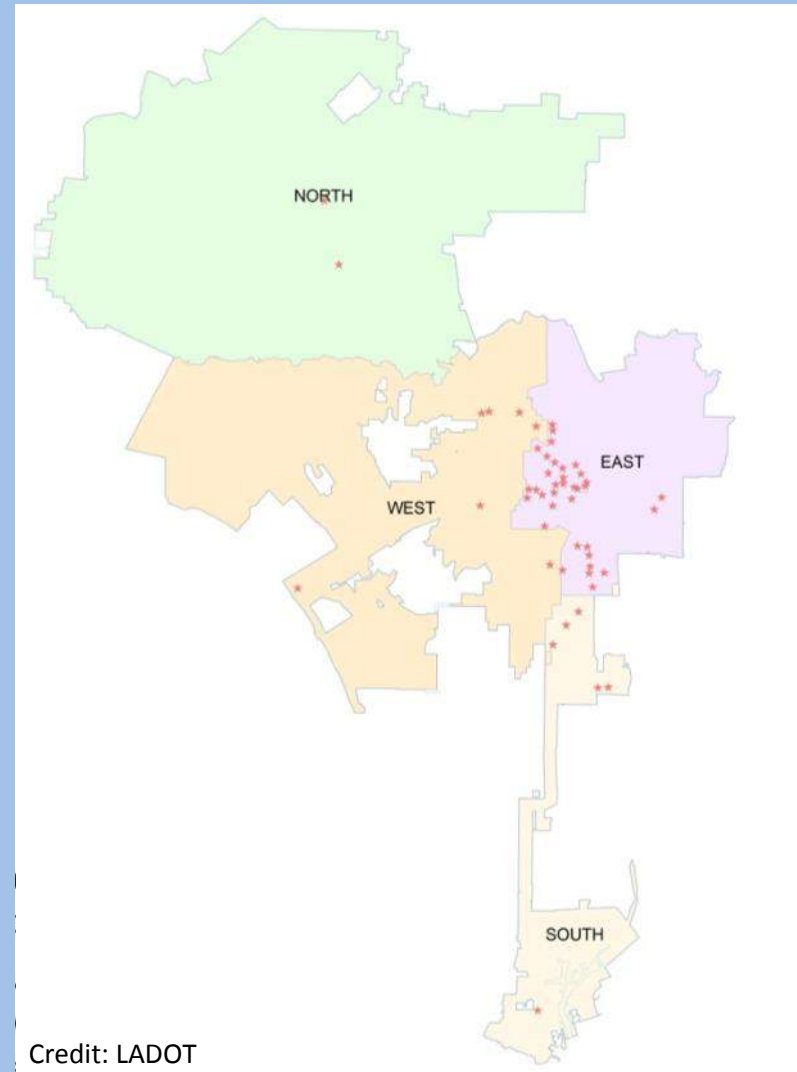
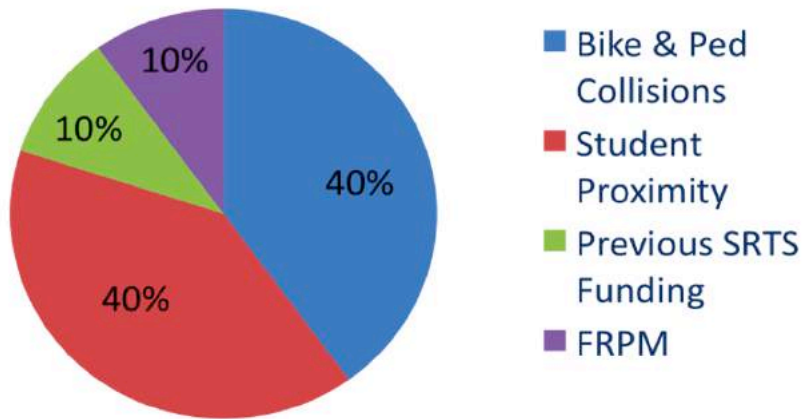




Highest Need Schools

Prioritization

Ranking Methodology
Top 50 Schools with Most Need



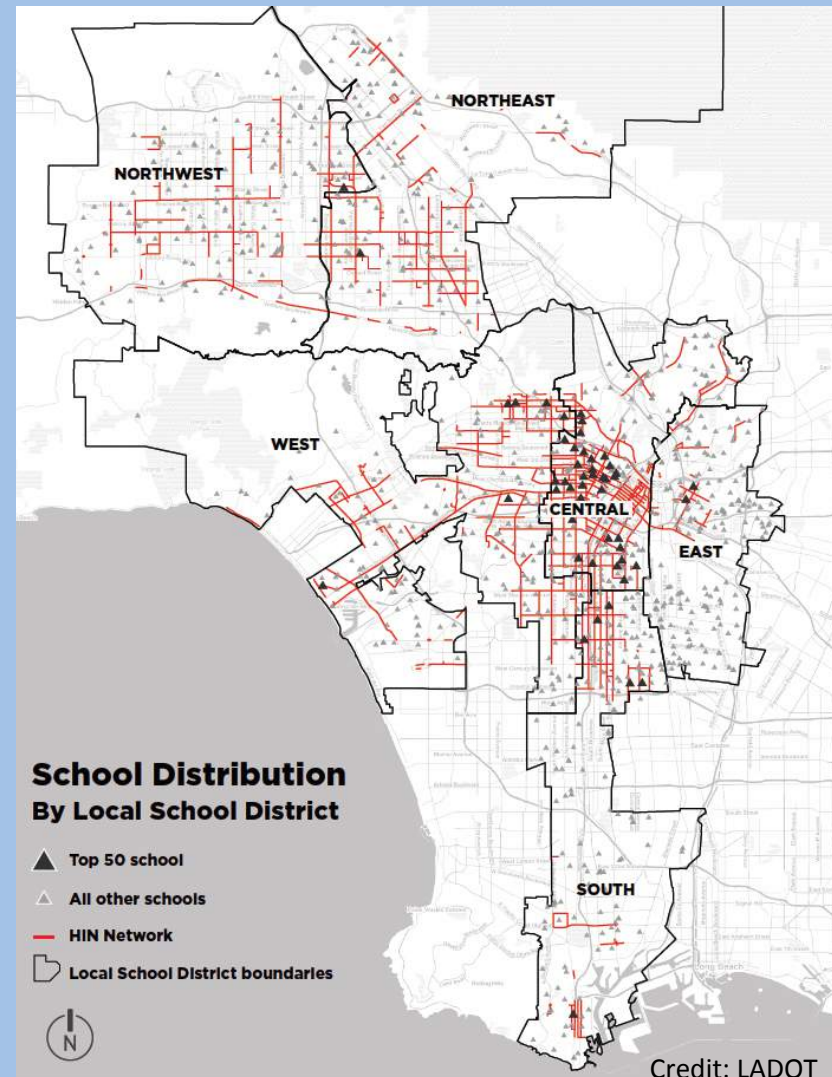
Credit: LADOT





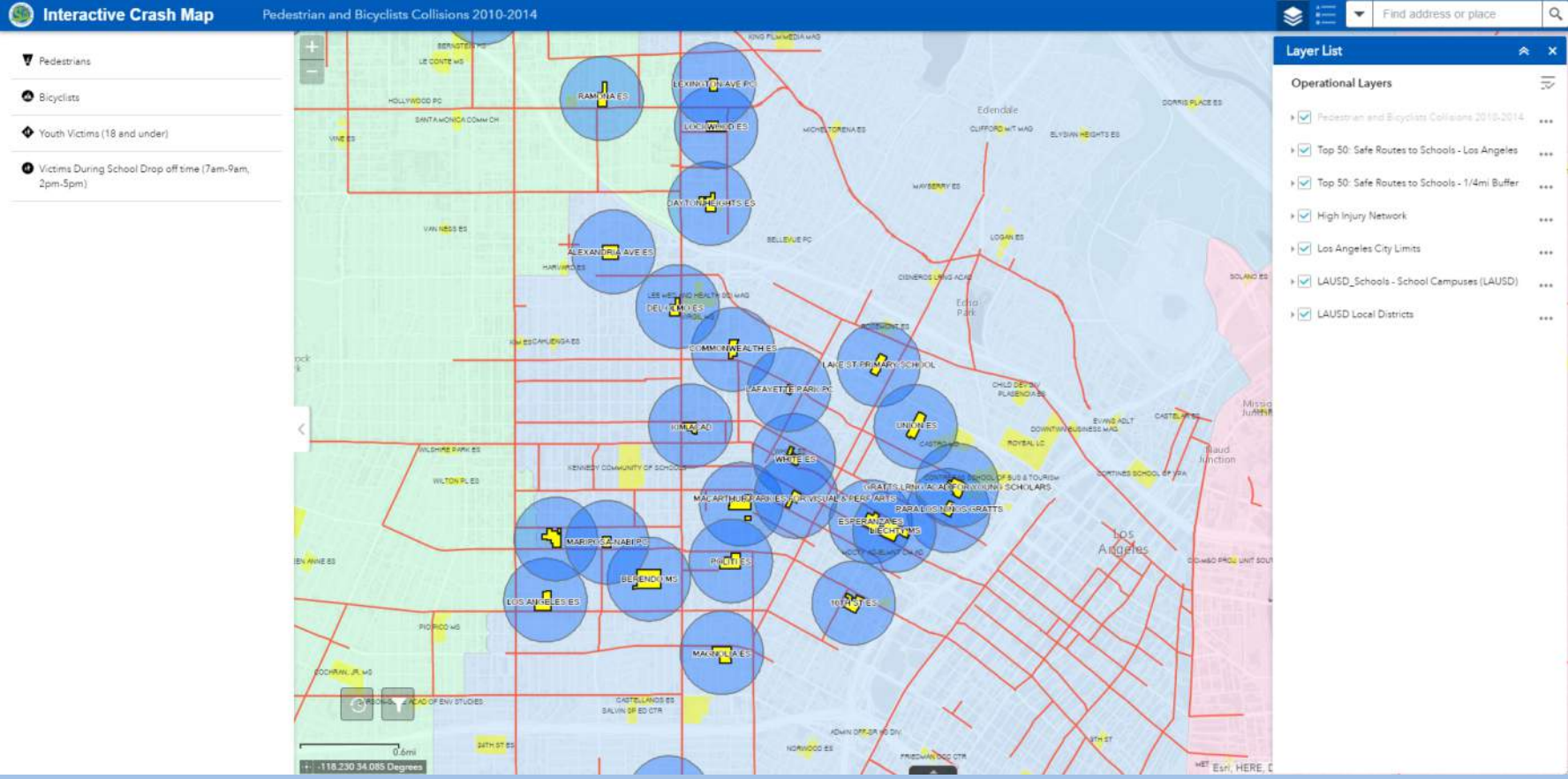
SRTS Strategic Plan & Vision Zero

- SRTS is a key strategy of the Vision Zero Los Angeles initiative
- Learn more here:
 - [SRTS](#)
 - [Vision Zero](#)





Site Selection



[LADOT – SRTS Interactive Crash Map](#)



Priorities for Success

- Prioritize improvements for disadvantaged communities with the greatest risks and health disparities
- Promote physical activity to increase health co-benefits, such as walk/bike linkages in parks and safe access to schools
- Encourage coordination with local ped/bike advisory groups, public health professionals, and school officials





Solutions

- Complete walk and bike connections to transit stops and existing walk/bike network within appropriate distance, i.e.:
 - Continuous sidewalks and bike paths/lanes
 - Safe crossing at frequent intervals
 - Adequate bike parking and storage
- Encourage projects that close a critical gap in existing network
- Support infrastructure with non-infrastructure activities such as encouragement programs, traffic enforcement





Outreach/Education Component



Credit: SCAG

Contact: Julia Lippe-Klein at lippe-klein@scag.ca.gov

[Go Human Resources](#)



Leverage ATP Projects

- [Active Transportation Program \(ATP\)](#)
- Locate project sites near:
 - ATP-funded improvements
 - Places that have applied
 - Places that are applying





Partnership Support

- Wide range of experience with past applications
- Technical assistance
 - Site selection
 - Identify improvements (ped/bike infrastructure)
 - Strategize program elements (SRTS programming, Go Human, ped/bike safety)
 - Community engagement
- Planning and policy expertise





Contact

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Southern California Regional Policy Manager
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562-857-7590

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Senior California Policy Manager
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847-732-4007

Safe Routes to School National Partnership
www.saferoutespartnership.org
www.saferoutescalifornia.org

 Facebook.com/saferoutespartnership

 @saferoutesnow

URBAN GREENING IN AHSC

Elsa Mei Tung
Policy and Research Manager





LOS ANGELES
NEIGHBORHOOD LAND TRUST

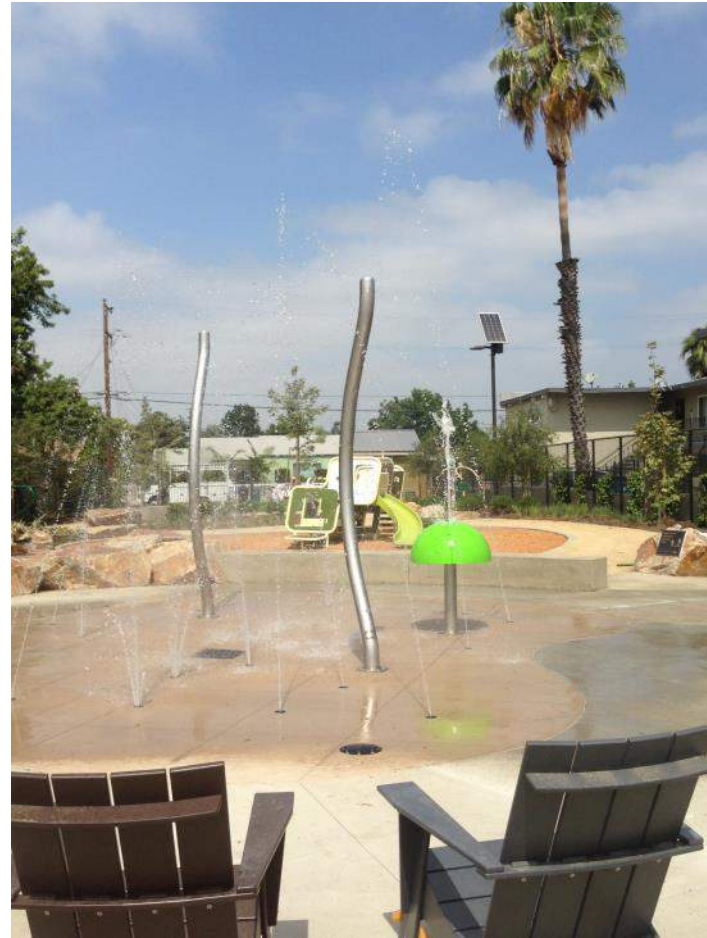
MISSION

- **ACTIVELY PROMOTE PARK EQUITY AND FOOD JUSTICE** in low-income communities of color
- **ORGANIZE** neighbors around park design and stewardship
- **BUILD AND MANAGE** parks in park-poor neighborhoods
- **DEVELOP** local leadership for community and social action



LOS ANGELES
NEIGHBORHOOD
LAND
TRUST







URBAN GREENING IN AHSC

- **Your project gets extra points if you incorporate...**
 - Off-site greening

and/or

- On-site low-impact design green infrastructure



OFF-SITE GREENING

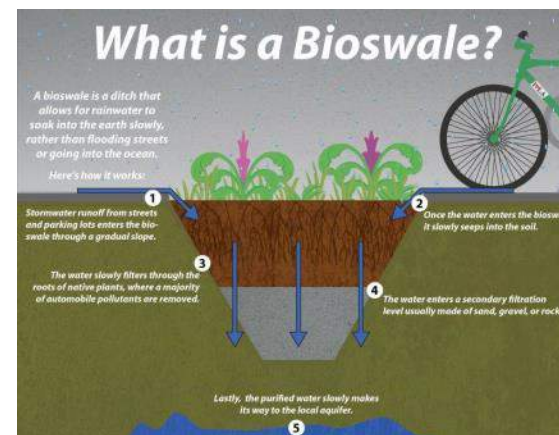
- **WHAT**

- California-native / drought-tolerant plants and trees
- Bioswales

- **WHERE**

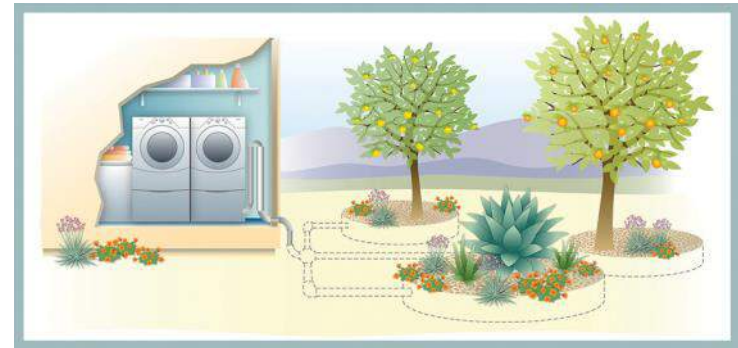
- Active transportation route
- Transit corridor
- Park or open space

- **REQUIRED:** 2 years of initial maintenance



ON-SITE LOW-IMPACT DESIGN GREEN INFRASTRUCTURE

- Landscapes that increase water efficiency through:
 - More efficient irrigation systems
 - Greywater usage
 - On-site stormwater capture
 - Limited turf covering



LEVERAGING PUBLIC URBAN GREENING DOLLARS

- **Statewide Urban Greening Program**
 - Cap-and-Trade (Greenhouse Gas Reduction Fund)
 - California Natural Resources Agency
 - **\$80M** in competitive grants to be awarded Fall 2017
- **LA County Measure A**
 - Voter-approved parcel tax (2016)
 - LA County Regional Park and Open Space District
 - **~\$94M** per year (indefinitely)

HOW CAN WE HELP?

- **We specialize in...**
 - Developing neighborhood parks and community gardens
 - Community-led park design and stewardship
 - Aligning social and ecological goals and needs
 - Geography
 - City of Los Angeles
 - Unincorporated LA County



THANK YOU



Elsa Mei Tung
Policy and Research Manager
etung@lanlt.org / 213.797.6559

**\$20 million award 2016 to City of Redding
(Score 78.25)**

\$37 million total project cost

**Partnership with City, Shasta Living Streets,
K2 Land and Investment**

Housing component:

- replacing old commercial building with 79 units + retail space

Transportation component:

- restore street grid in old mall that closed main street
- create pedestrian prioritized zone
- two-way bikeway connecting trails and bus hub



Keys to success

Shasta Living Streets' role...

- Hallmark road diet project on California St (Hwy 273)
- Deep relationships with City, Regional Transportation Agency, Caltrans, elected officials
- Support from community members
- Community planning knowledge and vision
- Successful pilot projects, community events





Case Study: 7th & Witmer

January 17, 2017

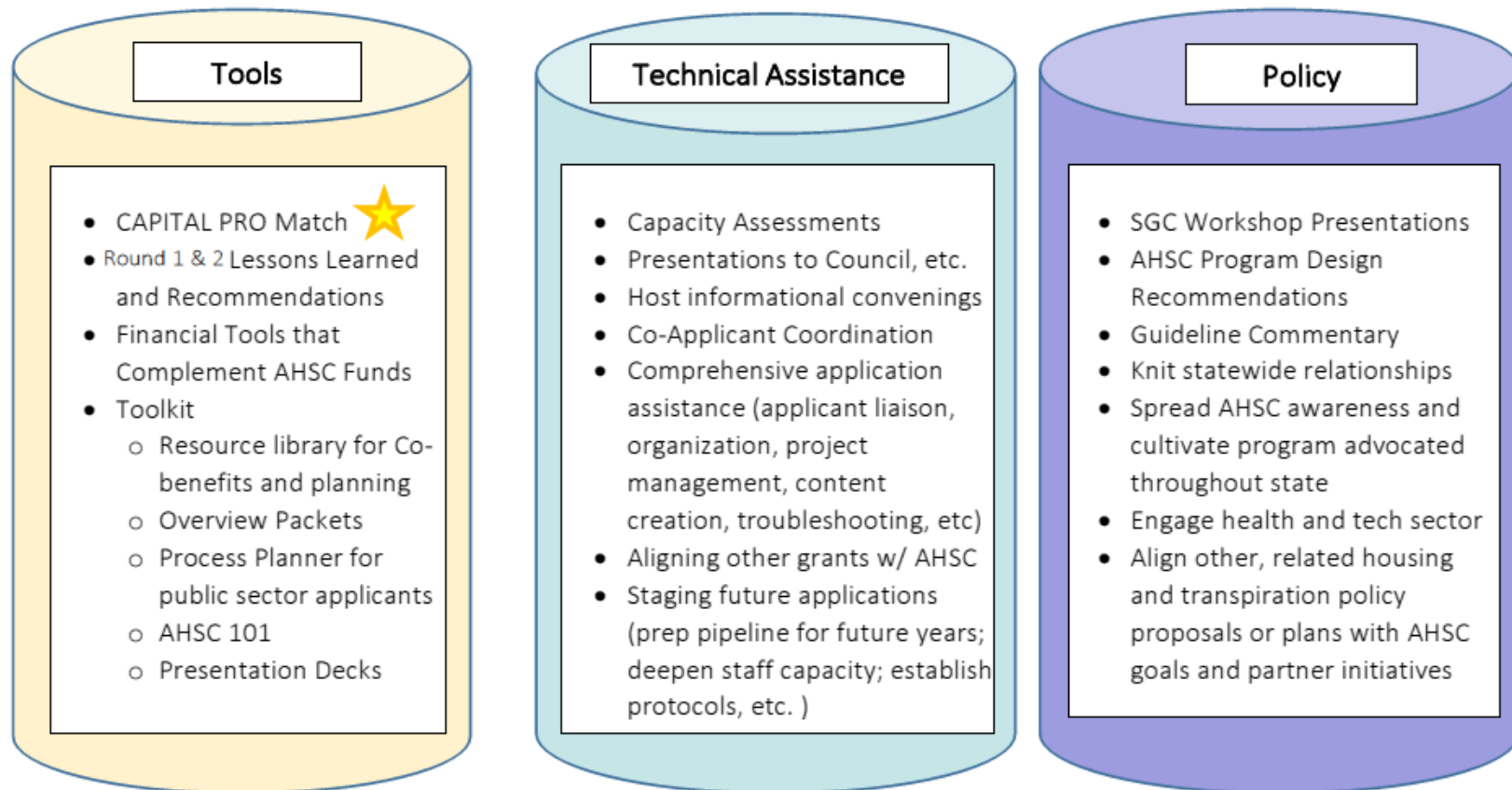




- About Enterprise

- Enterprise believes opportunity begins when people have a safe, healthy and affordable place to call home.
- It grows with access to opportunity – good schools, jobs, transit and health care.
- Deploy capital, shape policy, and provide solutions.
- Investment impact in Southern California of \$1.2 Billion and 21,000 affordable homes.

AHSC TA Program





**2015 - 2016
Affordable Housing
Sustainable
Communities**

**Southern California
Technical Assistance
Outcomes**

Provided deep TA to LA Metro, City and County of Los Angeles, and the City of Palmdale

Engaged & trained key public agencies NOT previously involved in AHSC to be meaningful partners

Co-convoked LA THRIVES AHSC TA Working Group

Supported 14 Concept Applications

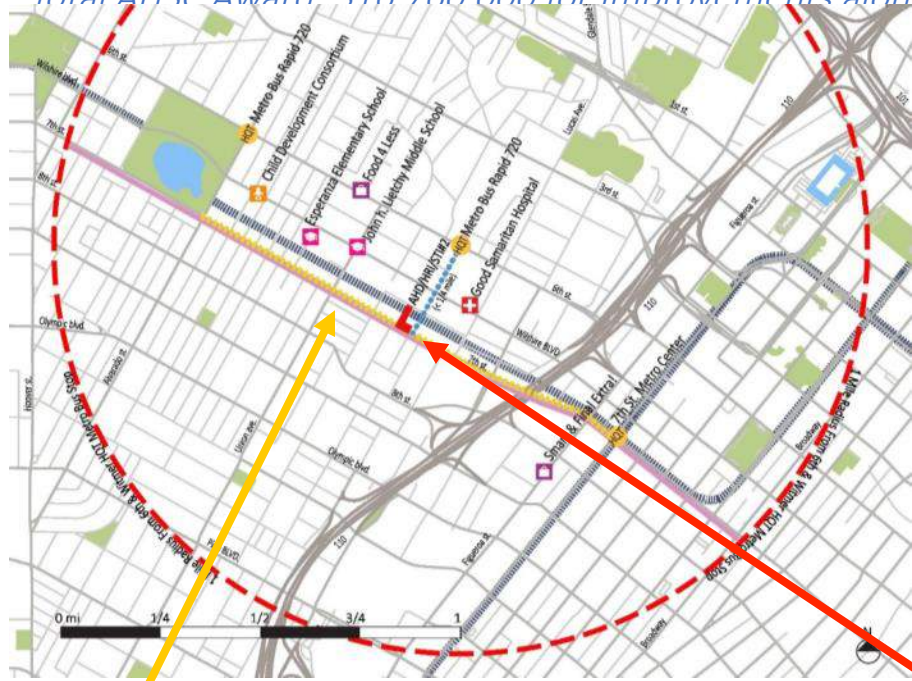
12 City of Los Angeles (\$104.7M ask)
1 City of Palmdale (\$12.6M ask)
1 Unincorporated County (\$10.5M ask)

Supported 8 of the 10 invited Concept Applications in LA County

Provided technical support to the City of Los Angeles' winning applications – \$64.6 Million – over 22% statewide

Enterprise® 7th & Witmer Westlake/MacArthur Park

Total AHSC Award: \$16,760,000 for Improvements along 7th Street between Alvarado & Figueroa



STI: Awarded \$5.71M

- 13 new bus platforms
- 2.16 linear miles of enhanced bike lane
- 11 improved intersections with APS, LPIs, ADA ramps, + traffic calming
- Bike Share Station (30 bicycles) ~130 ft from Transit

TRA: Awarded \$2.642M

- 2.16 upgraded street lighting (STM + Pedestrian lights) + 54 street trees

AHD: \$6.25M

- New Construction of 76 Permanent Supportive Housing units
- 30% to 50% of AMI
- 6,039 sq ft. on the ground floor for neighborhood-serving retail and services

HRI: \$2.1M

- Undergrounding high and low voltage electrical service to the entire block
- Improvements for 7th & Witmer Intersection
- 86 bicycle parking spaces (77 lockers + 9 guest spaces)



Lessons Learned

- Connect early with **housing** + **transportation** partners
- Hire knowledgeable consultants that bridge housing and transit
- Learn to speak each other's language
- Study up on existing plans and tools, i.e.
 - Vision Zero
 - Pedestrian Planning
 - Sustainability Plans
 - Great Streets Challenge



Lessons Learned

- Learn the financing and entitlement processes for **housing + transportation** projects
 - Enforceable Financing Commitments
 - What meets Readiness to Proceed criteria?
- Engage your politicos and their staff for early support on **housing + transportation** projects
- Conduct community outreach
- Prioritize infrastructure projects that reduce Green House Gas Emissions*



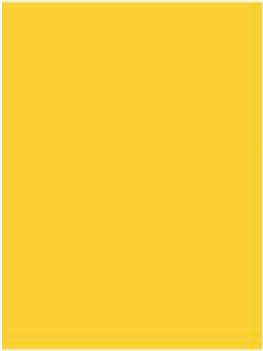
AHSC Trainings

- 6 regional trainings over the next 18 months
 - Developers, Public Agencies, Stakeholders, Legislators and staff
- **March 15** Financial Tools to Expand Housing and Community Assets Near Transit Nodes
 - Federal Reserve Bank
- **Mid-April** Facilitating Mobility and Transportation Infrastructure
 - TBD
- Contact Keana Flores kflores@enterprisecommunity.org



Enterprise AHSC TA Program

- Public agencies, housing developers, and cross-sector partners
- Technology tools, application consulting, political strategizing
- Available statewide
- Fee-for-service
- Contact Sally Greenspan
sgreenspan@enterprisecommunity.org



THANK YOU
 GRACIAS ARIGATO SHUKURIA
 DANKSCHEEN
 TASHAKKUR ATU
 SUKSAM A EKHMET
 BIYAN SHUKRIA
 MERCI
 GOZAIMASHITA EFCHARISTO
 MEHRBANI
 BOLZIN
 MERRCI

 Enterprise®

Open Q & A

Thank you for joining us!

For post-webinar questions, contact:

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SCANPH

SOUTHERN CALIFORNIA ASSOCIATION OF NonPROFIT HOUSING