



LeeAnne Fergason
Bicycle Transportation Alliance
leeanne@btaoregon.org

We create healthy, sustainable communities by making bicycling **safe**, convenient, and **accessible**.

Twitter @BTAOregon
Facebook.com/BTAOregon



Presentation Outline



- Lessons Learned
- Curriculum Stats
- Why teach bike safety?
 - 10 Lesson Outline
- Sample Lesson: Turning
- Statewide Programming
- Different Partnerships



Lessons Learned from 15+ years of experience

- Communities are different
- Biking = not complicated
- Think swim lessons
- Bikes/helmets are worth it!
- Best partners are orgs with similar missions
- Kids ❤️ riding bikes



Safe Routes for Kids: The Stats

- Skills Based: yes
- Grade levels: 4th-7th
- Type of Instruction: in-class, on-playground, on-street, on-bike
- Program Duration: 8-10 hours
- Requires Equipment: yes, bikes and helmets
- Cost: free for PDF, \$250 for copyright
- Meets State Education Standards: yes!
- Intended Skill Level: Beginner/Intermediate
- Pre/post tests: yes
- Special Needs: yes



Why teach bike safety?



61%

An investment in Bike Safety Education is an investment in our future and...



... and it is awesome.



Program Overview



Safe Routes for Kids is a 10 lesson curriculum.

- Stopping
- Turning
- Looking back for traffic
- Laws
- Helmet use
- Right of way



Drills

On the playground or in a parking lot!

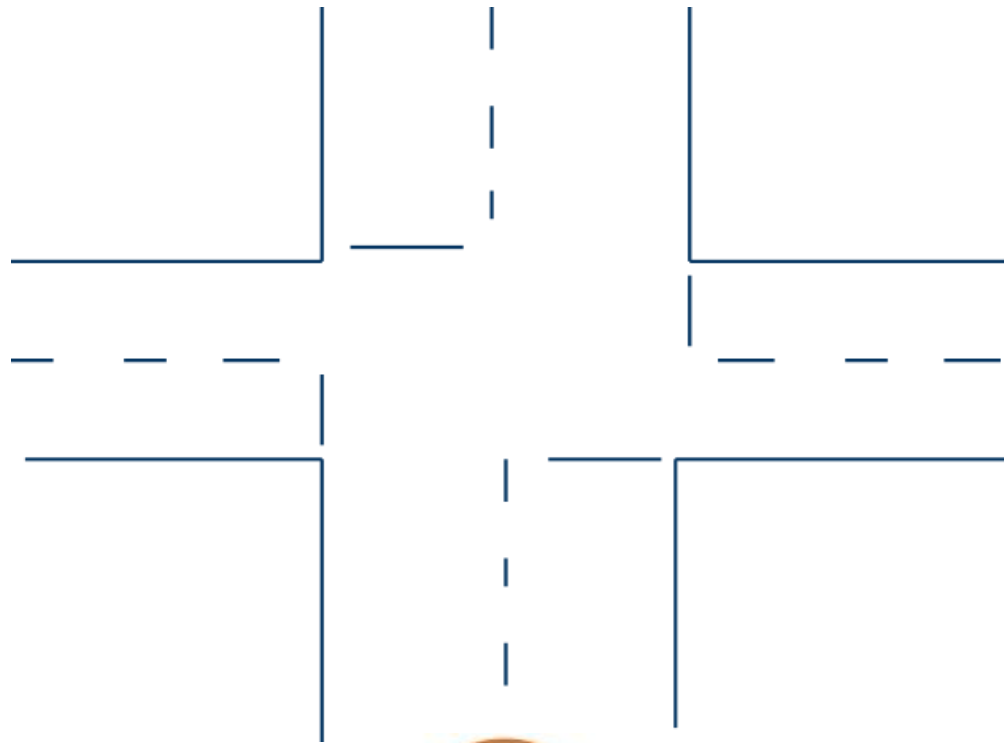


On-Street Drills and the Community Ride!

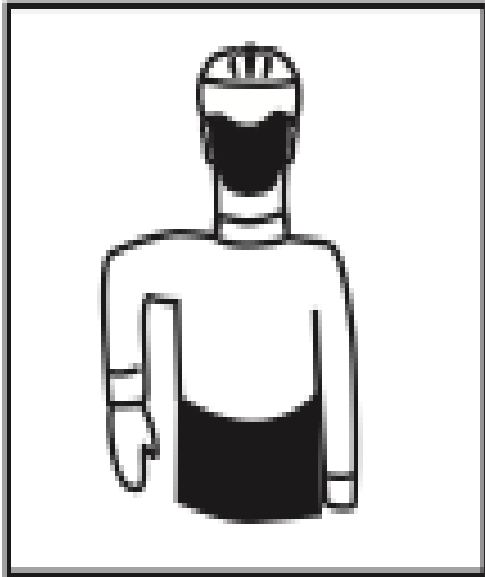


Sample: Lesson 5

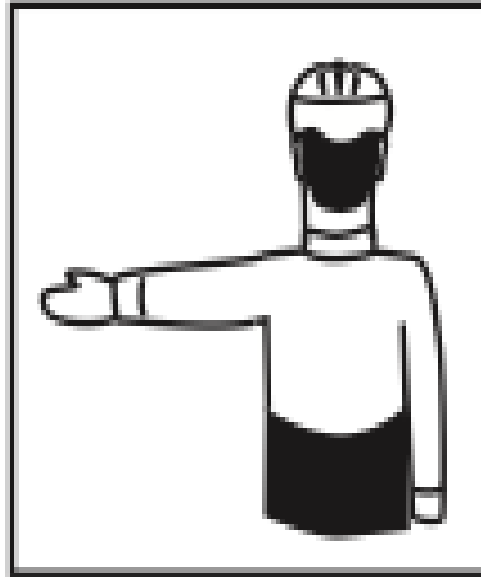
Intersections: Straight, Right, Left



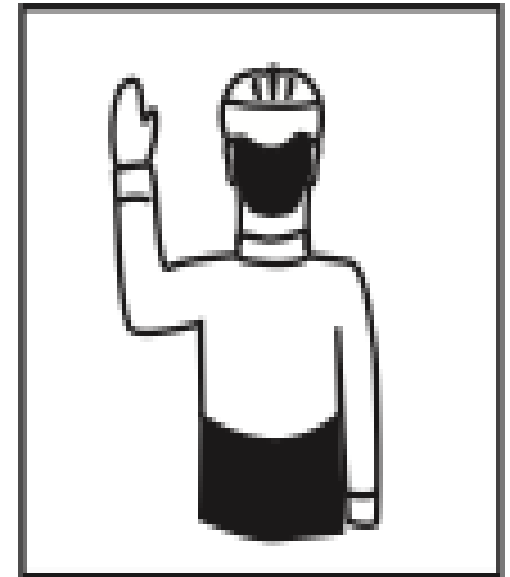
Lesson 5: Hand Signals



Stop



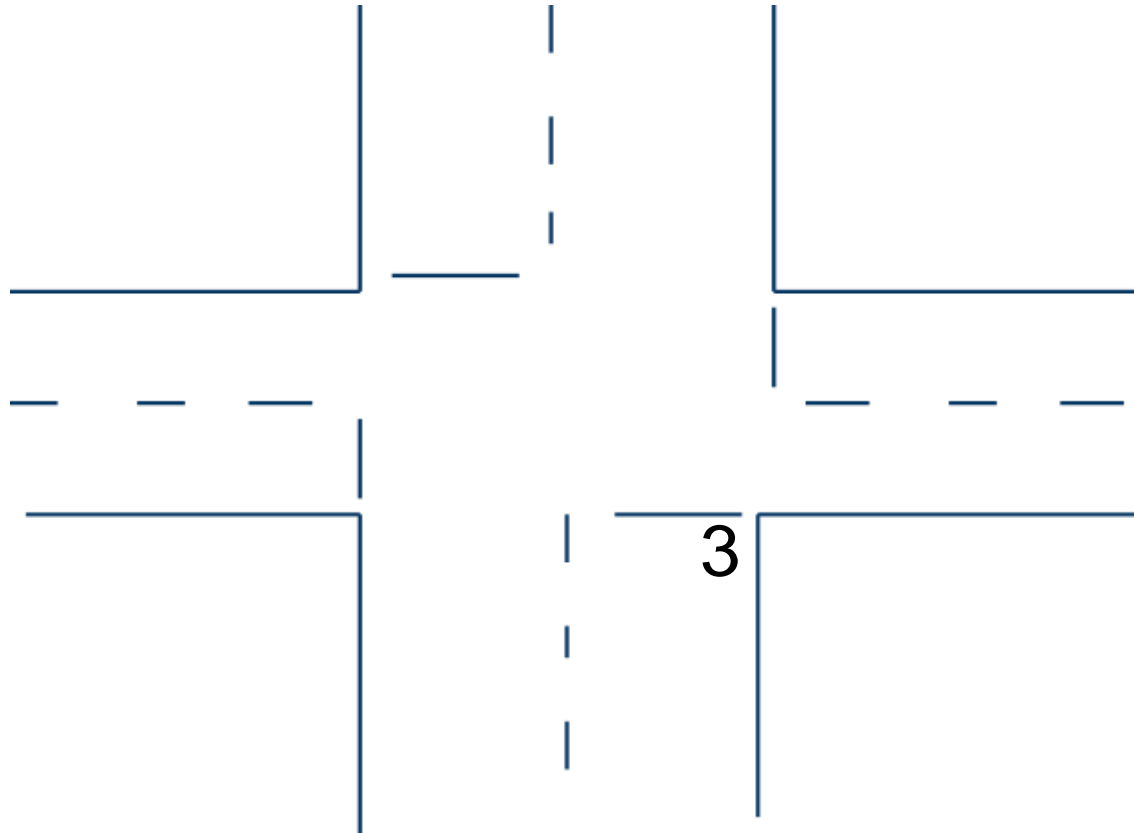
Left turn



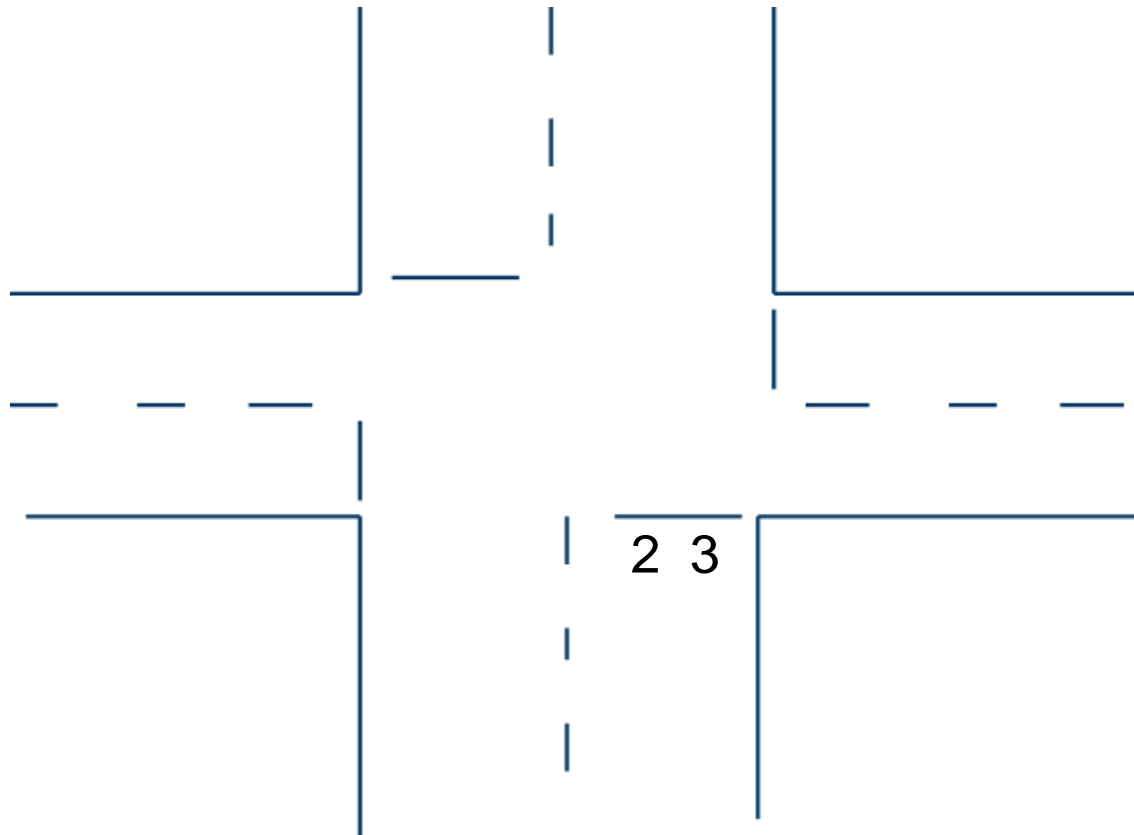
Right turn



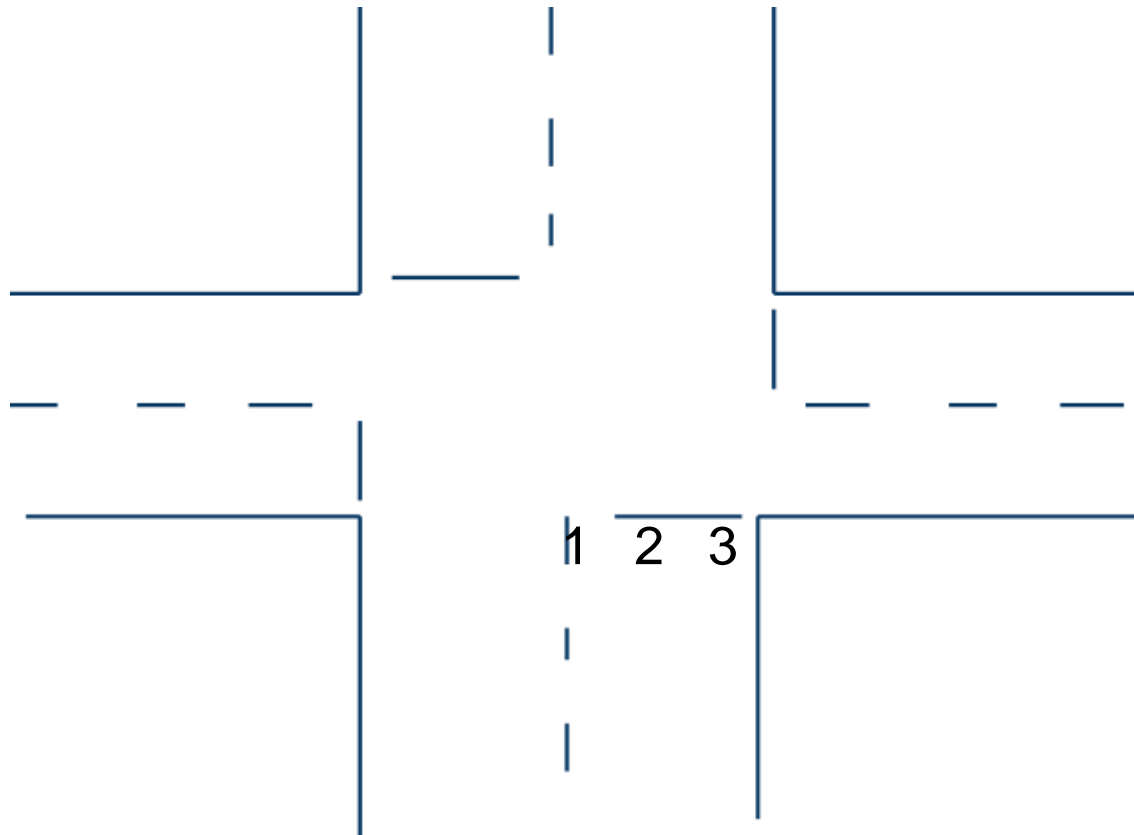
Lesson 5: Lane Positions



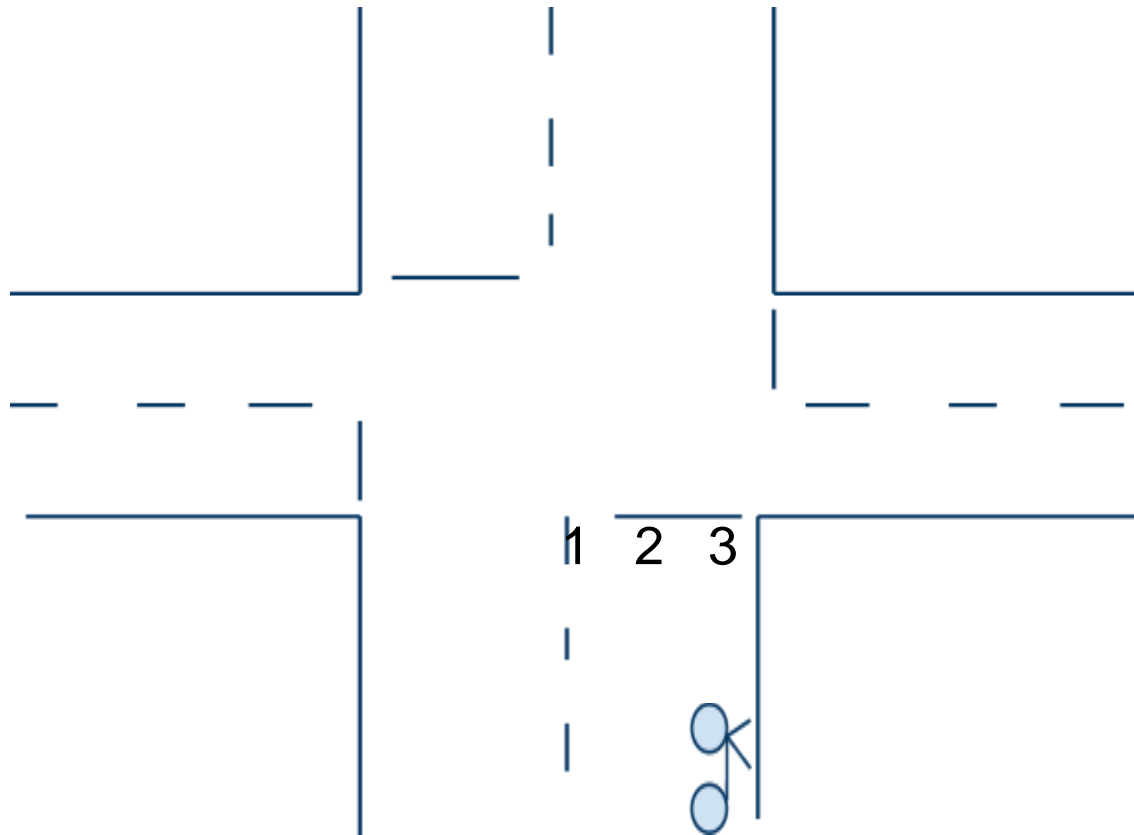
Lesson 5: Lane Positions



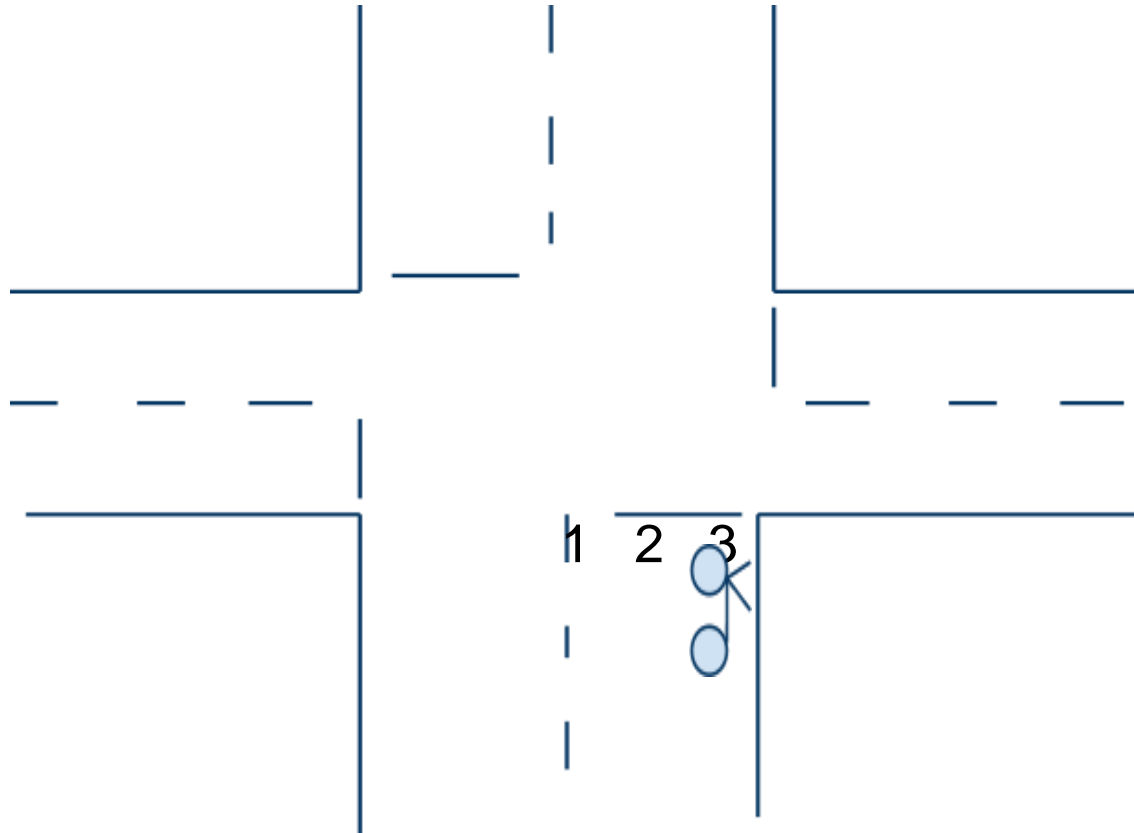
Lesson 5: Lane Positions



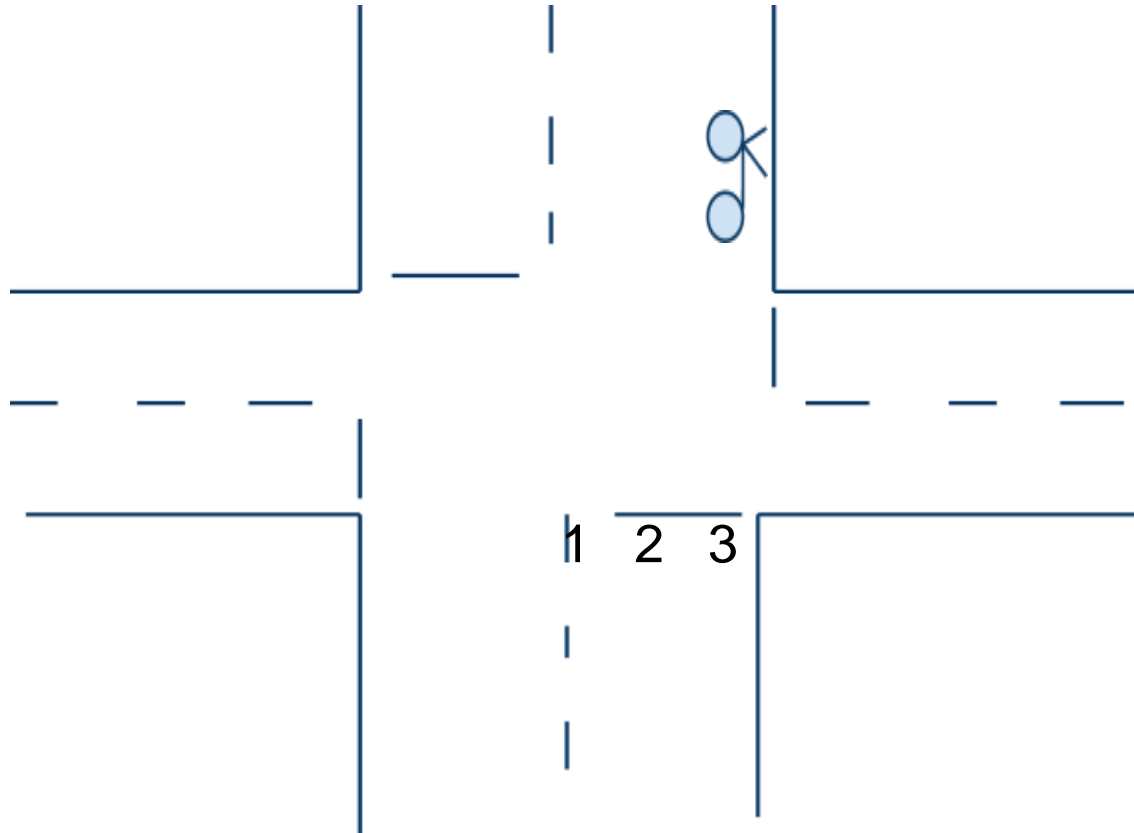
Lesson 5: Starting Position



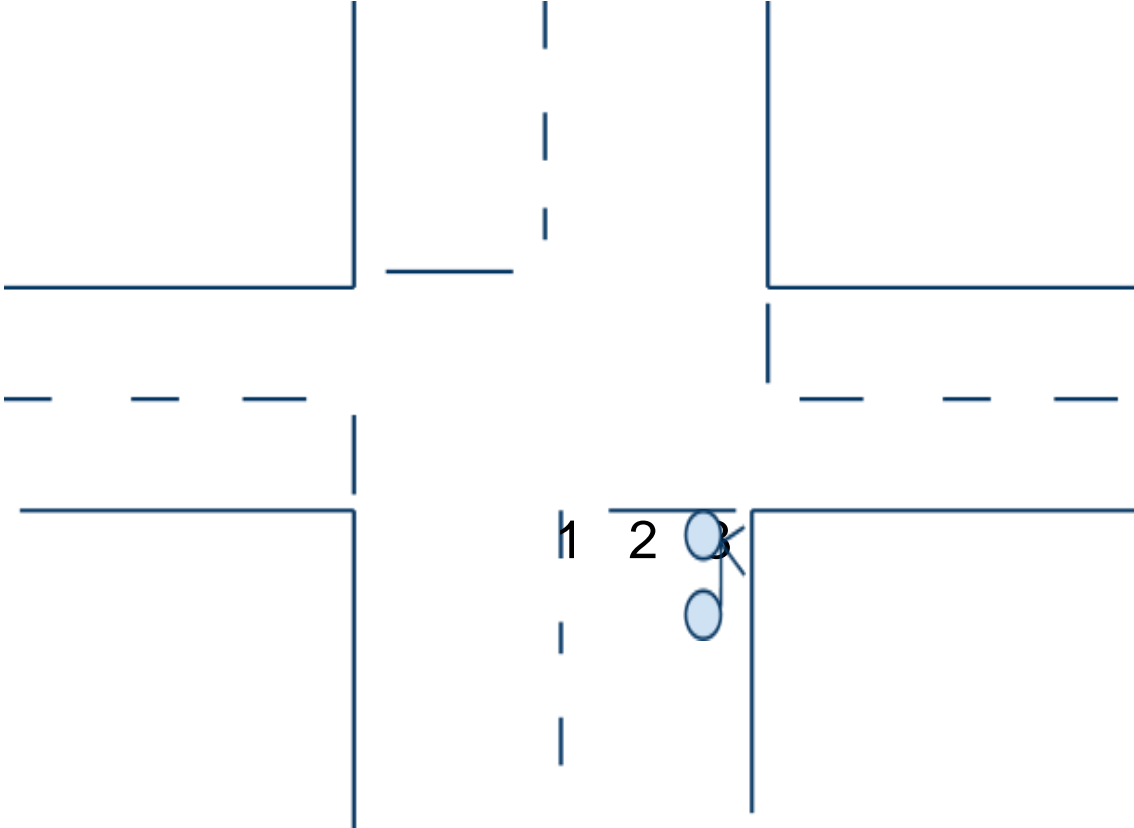
Lesson 5: Going Straight



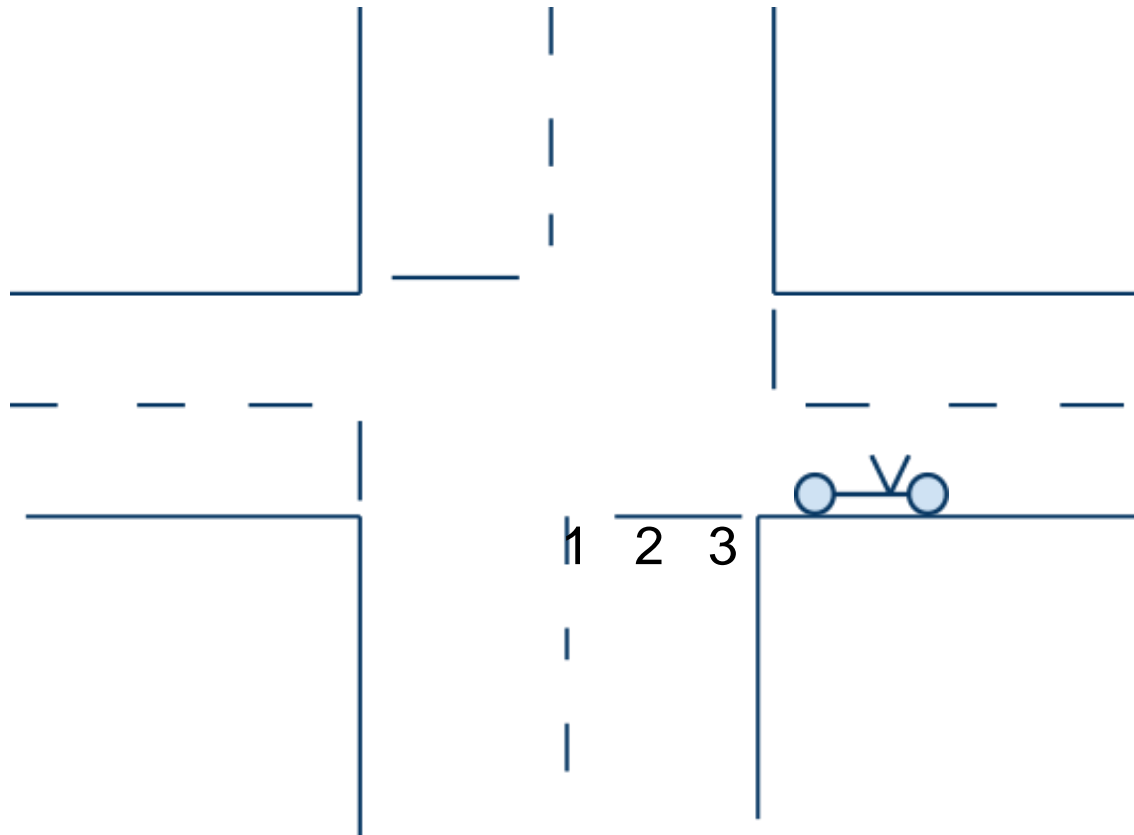
Lesson 5: Going Straight



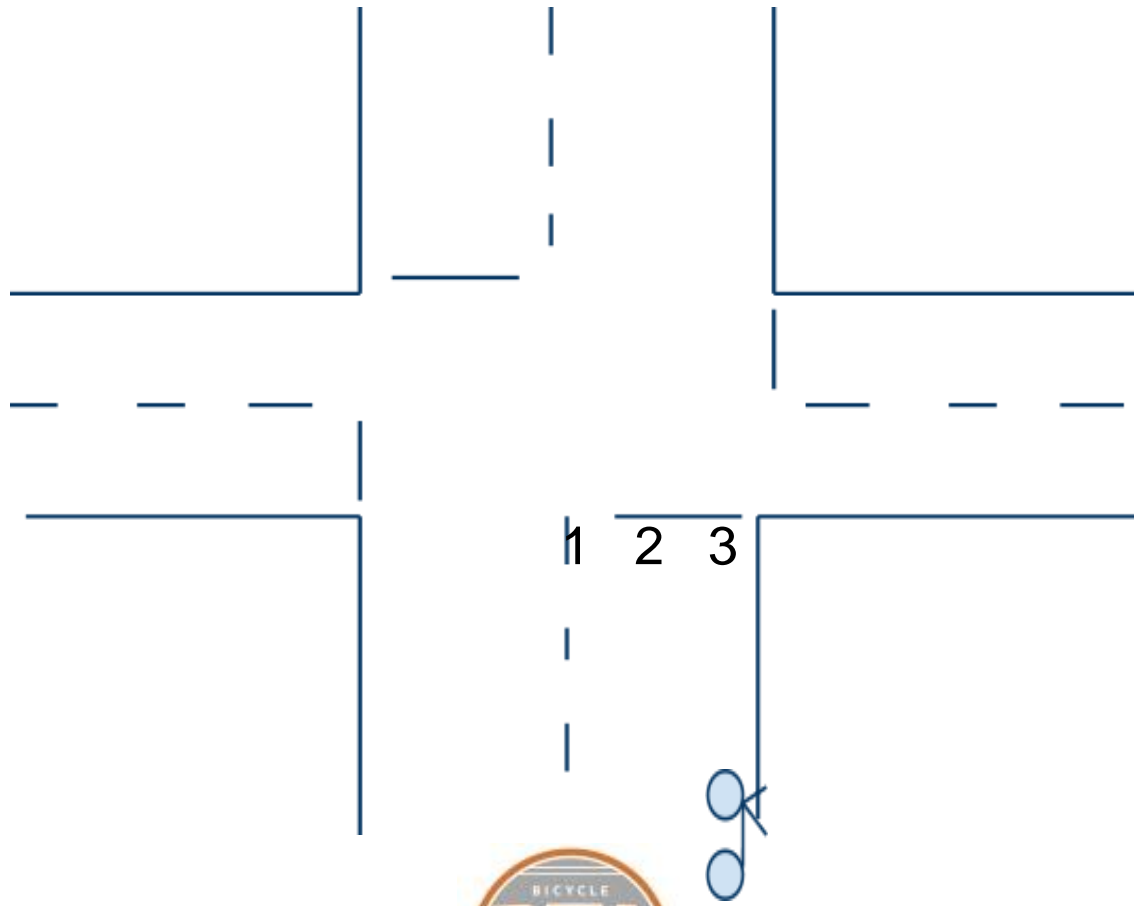
Lesson 5: Turning Right



Lesson 5: Turning Right

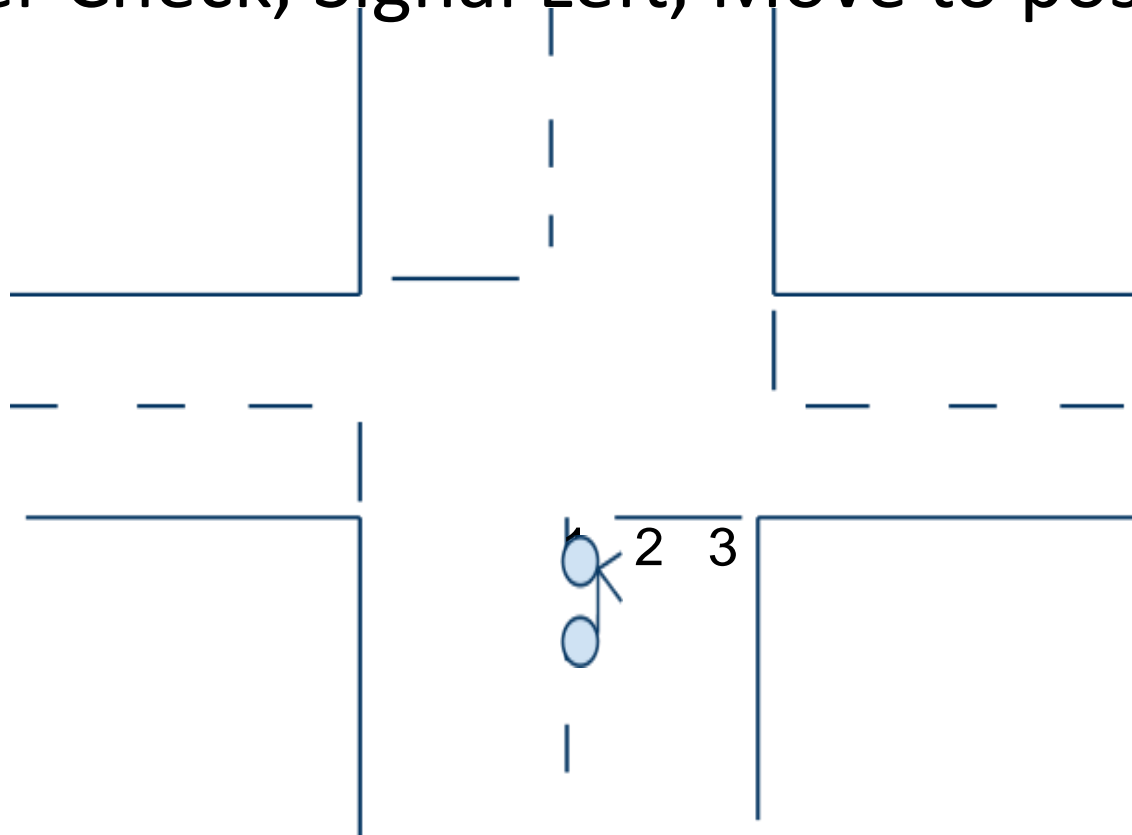


Lesson 5: Turning Left

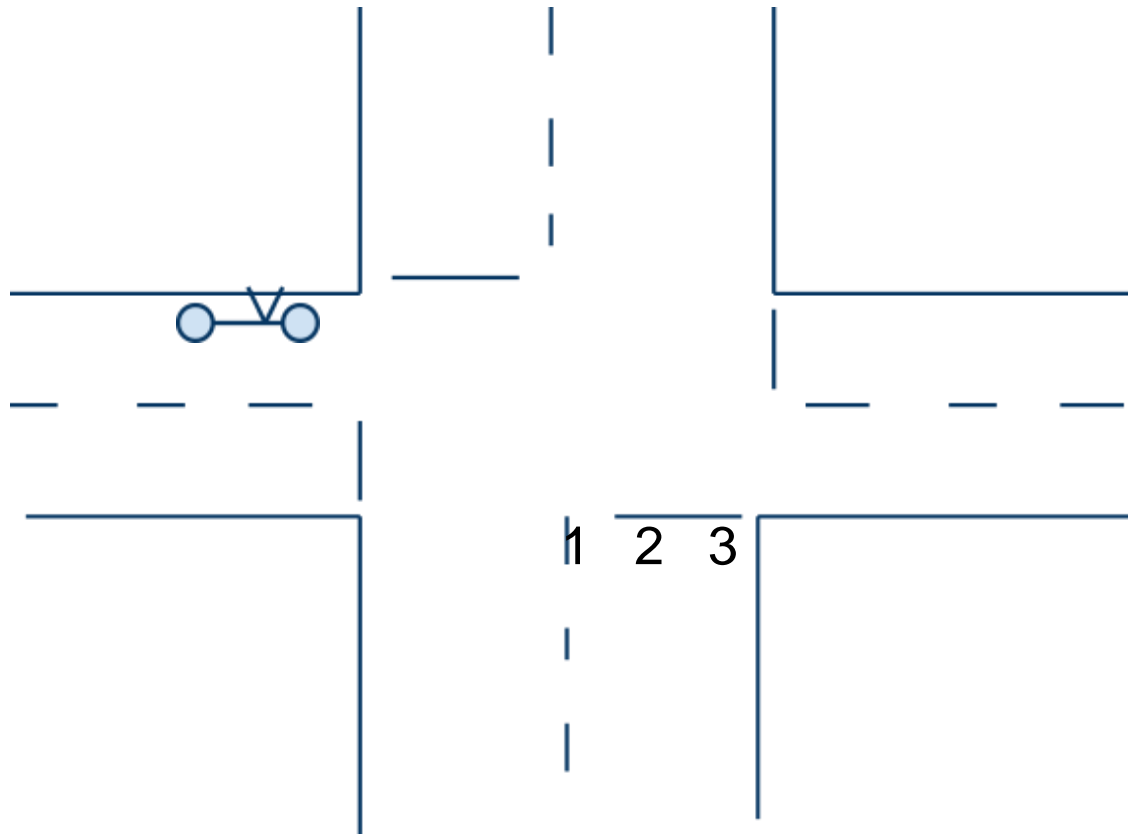


Lesson 5: Turning Left

Shoulder Check, Signal Left, Move to position 1!



Lesson 5: Turning Left



Favorite Outtakes

“This is school!”

“This is another reason to wear a helmet. It keeps us safe from hail!”

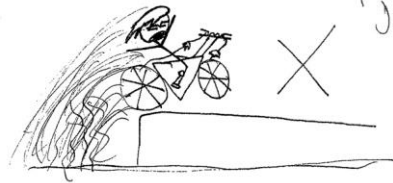
“This is OUR lane!”

“I didnt know this was here!”

Kneepads and shoulder pads

THANKS
BIKE SAFETY

from
Joshua S.



Thank you Jay, Leanne,
Joel, and Jordan, for teaching
us how to bike safely. It was
EXTREMELY kind of you all
to take a break, and sacrifice
some of YOUR time to keep
kids safe. You may have just
saved TWENTY SIX LIVES, and
what you guys did was
amazing.

Best of luck,
Max



From a Statewide Organizing Perspective: Getting communities on board!

Jump Start Program at a glance:

- 8 hour training
- Materials :
 - 36 bikes of all sizes
 - 100 helmets
 - Tools
 - 20ft trailer
- Timeframe: One school year!



Local communities + Different Partnerships= We are reaching over 8,000 students yearly

Parks and Recreation and schools
Boys and Girls Club and schools
Local bike clubs and **Public Works**
Dept and schools
Local transportation non-profit and
schools
City transportation Dept and
schools
Completely run by the **school**
district



Lessons Learned Revisited

- Communities are different
- Biking = not complicated
 - Think swim lessons
- Bikes/helmets are worth it!
- Best partners are orgs with similar missions
- Kids  riding bikes



Thank you!



LeeAnne Fergason
Education Director
leeanne@btaoregon.org
503-226-0676x26
www.btaoregon.org

Download curriculum:
<http://walknbike.org/bike-safety/>

