



Changing Policy

One revolution at a time

Jeff Anderson - Parent - Wolftrap ES in Fairfax County
Fairfax Advocates for Better Bicycling - SRTS
Trails for Youth - Board Member





- * Fairfax County Public Schools, Fairfax VA
 - * 12 largest public school system -
 - * 180k+ students / 196 schools
 - * Largest bus fleet - 1,500+ buses / 60+% bussed
 - * Worst traffic in Nation - Texas A&M study
 - * Little SRTS involvement
- * Jeff Anderson
 - * Parent of 2nd/4th/6th graders
 - * Asked for a bike rack from principal
 - * Self proclaimed crazybikedad

* Fairfax SRTS





- * Walking was for those who didn't bus
- * Biking was effectively banned and/or discouraged at many schools
- * Kiss & Ride created major problems
- * Schools knew it was very hard to fix

- * No policies in place to change this.

- * Decided it was time to change it.

*The Challenge





* Who where the players

- * Fairfax County Board of Supervisors
- * Virginia DOT and Fairfax County DOT
- * Fairfax County Public Schools
- * Principals
- * FABB and other transportation advocates
- * Parents and other student advocate groups
- * FCCPTA

* THE KIDS

Power





- * All about the kids
 - * No one was biking and few walking
 - * Improve health and increase exercise
 - * Make it fun
 - * Give kids freedom
 - * Get kids out of cars

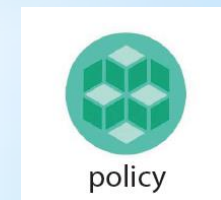
Philosophy





- * Policies didn't support walking/biking
 - * Principals owned portal to portal authority **AND** responsibility
 - * Erred on side of safety
- * Bikes banned as afterschool activity
- * Student categorized as walkers/bus riders
 - * No Kiss & Ride designation yet schools had 100+ cars a day
- * Parents were confused???

Policy





- * Local & Federal Government involvement
- * FCPS SRTS Working Group
 - * Formed by Asst Super of Facilities/Transportation
 - * Stake holders both in and out of schools
- * Fairfax DOT - Bicycle Master Plan
 - * In process and included SRTS
- * Planning Commission
- * School Facilities Dept
 - * Approve sidewalks and school design plans

FCPS - Facilities & Transportation Services - Safety - Safe Routes to Schools

FAIRFAX COUNTY PUBLIC SCHOOLS

HOME PARENTS STUDENTS COMMUNITY EMPLOYEES SCHOOLS & CENTERS ACADEMICS & PROGRAMS SCHOOL BOARD ADMINISTRATION

Safe Routes to School

Fairfax County Public Schools (FCPS) Safe Routes to School (SRTS) Information

Safe Routes to School (SRTS) programs get kids physically active and take cars off the road. In the same time frame we have seen student walking and bicycling to school double from 48 percent (1989) to 73 percent (2010). During this time period that percentage of parents using Kios & Rides has increased. The increase of Kios & Rides users has exacerbated traffic conditions around many schools and has made it more difficult for student walk/bicyclist to get to school.

In the Commonwealth of Virginia, the Virginia Department of Transportation (VDOT) administers the federal SRTS grant program. The VDOT SRTS program assists interested localities and schools in the development of plans, activities, and infrastructure improvements to make bicycling and walking to school a safe and appealing transportation option for students in kindergarten through eighth grade.

IMPORTANT DATES

- September 27, 2012 - VDOT QuickStart Mini-grants *application deadline
- October 3, 2012 - International Walk to School Day
- October 18, 2012 - VDOT QuickStart Mini-grants * application deadline
- November 15, 2012 - VDOT QuickStart Mini-grants *application deadline
- December 14, 2012 - Deadline for submission of VDOT SRTS School Travel plans
- December 31, 2012 - Deadline for VDOT SRTS non-infrastructure grant
- January 25, 2013 - Deadline for VDOT SRTS infrastructure grant

☐ Schools that apply for the VDOT QuickStart Mini-grant will not be eligible to apply for a VDOT non-infrastructure grant this year.

VDOT SRTS GRANT APPLICATION INFORMATION/RESOURCES

- VDOT SRTS Program Main Page (link to grant process)
- VDOT SRTS Program Marketing Page
- VDOT SRTS Contact Page
- Examples of FCPS School Travel Plans for Infrastructure Grants
 - Park Centre ES (Richmond)
 - Quantingham Park ES (Shouse/Lees Town of Vienna Infrastructure Grant)
 - Vienna ES (Clermont)

NATIONAL SRTS RESOURCES

24-Hour Dispatch/Call Center: 877-423-2000

Quick Links

- Contact Us
- Contact Us
- Emergency Phone Numbers
- Frequently Asked Questions
- Organizational Chart
- Publications & Fact Sheets
- Where We Are Looking

Webpage Curator: Leo Ann Deyem (leodann@fcps.edu)

Last Updated: September 21, 2012

Procedures



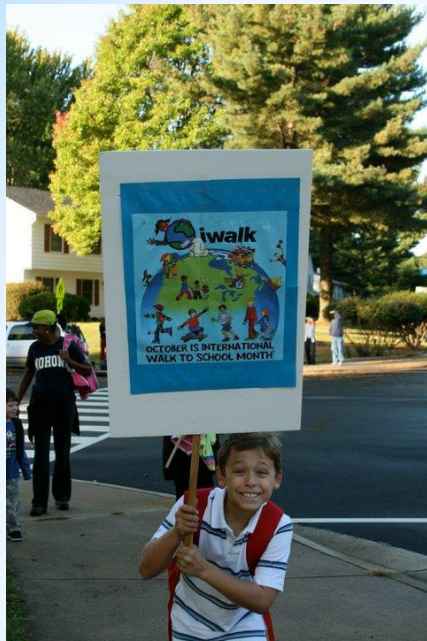


- * National SRTS Partnership
- * Washington Area Bicycling Association
- * Fairfax Advocates for Better Bicycling
- * Get2Green / EcoSchools - part of FCPS
- * School advocates - Nutrition/Rest/Exercise
 - * Later start times
 - * School lunch
- * Local business - bike and coffee shops
- * Local professionals / teams
- * Cross pollinated via PTA's



* Partnerships

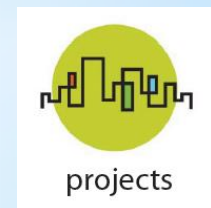




- * Embrace National events
 - * International Walk to School
 - * May - Leverage Bike Month awareness
- * Bike/Walk Challenge Week (2013 is 5th year)
 - * Seven elementary schools
- * Wolfie's Bike Train
- * Walking Wednesday's



Projects



ViennaPatch 37°

Home News Events Directory Pics & Clips Commute Rea

Schools

Bike/Walk Challenge Day Five: Best Day Yet!


Largest numbers of participants recorded on Friday morning
By Lauren Sausser | Email the author | May 18, 2012

Recommend 25 Tweet 4 Email Print 2 Comments

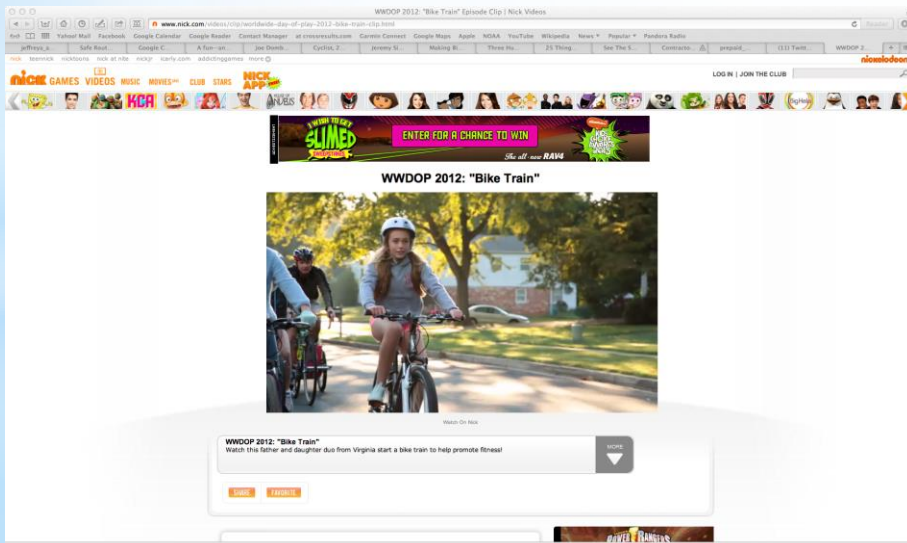
On the final day of Vienna's Bike/Walk Challenge 2012, hundreds of kids made their way to school on Friday morning by walking, biking or scooting. The challenge coincided with the [National Bike to Work Day](#).

Friday's grand total was 1,485 - the highest of the week. More than half of all elementary school students participated in the event.

Vienna Elementary School saw the largest ever bike count ever on Friday with 78 kids cycling to school.



- * Regular communication w/ School Board members
- * Leverage other transportation advocates
 - * Trails & Sidewalks committee
- * Bicycle Rodeos
 - * Partner with Trails for Youth to educate kids
- * Traditional media
 - * NPR, Nickelodeon, Patch
 - * <http://www.nick.com/videos/clip/worldwide-day-of-play-2012-bike-train-clip.html>
- * Social media - Facebook / Twitter / Blogs



WWDOP 2012: "Bike Train" Episode Clip | Nick Videos

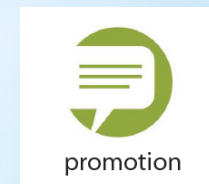
ENTER FOR A CHANCE TO WIN
Slime all over RAVE

WWDOP 2012: "Bike Train"

Watch the father and daughter duo from Virginia start a bike train to help promote fitness!

Like Favorite

Promotion





- * Policy changed to allow Parents to choose how children get to school
- * School system is auditing bike racks and will install at request of principal
- * Working to get Ped/Bike Curriculum taught
 - * Mirror Drivers Education
- * 40 schools participated in 2012 IWTS Day
 - * Targeting 60 for 2013
- * 15+ schools participated in 2012 NBTS Day
 - * Targeting 50 for 2013
- * More schools are reaching out to us....

* Where are we?



- * Jeff Anderson
- * SRTS info in Fairfax County
 - * <http://www.fabb-bikes.org/FairfaxSRTS.html>
- * Like us on Facebook
 - * <https://www.facebook.com/pages/Safe-Routes-to-School-SRTS-Fairfax-County-VA/157070911007936?ref=hl>
- * Reach me at
 - * Twitter @crazybikedad
 - * Email crazybikedad@gmail.com



* Contact info

