



Safe Routes to School and Vision Zero

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What is Safe Routes to School?



- Education
- Encouragement
- Engineering
- Enforcement
- Evaluation
- Equity



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The Evidence is In: Safe Routes to School Works

- Safe Routes to School programs lead to a **35-45% increase in walking and bicycling** to school
- Safe Routes to School programs result in a **45-75% decrease in pedestrian injuries** near school
- Kids who walk and bike are **more physically active, fitter and have lower BMIs** than kids who don't



children in
low income communities



2x as likely to walk or
bicycle to school as



children in
affluent communities

Overcoming Disparities



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Healthy Communities

Safe Routes to schools

Safe routes to parks, healthy foods, etc.

School wellness policies

Complete Streets

School siting

Shared use agreements

Vision Zero



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Why Engage in Vision Zero?

- Tap into political leadership and new funding – often mayors, city councils leading Vision Zero
- Impact larger policy issues affecting safety around schools – such as reducing speed limits
- Data driven approach can help prioritize Safe Routes approaches across an entire city or school district rather than 1 school at a time— leading to investments where they are most needed

How to Get Involved

To push for a Vision Zero commitment:

- Reach out to biking/walking advocates to coordinate a campaign to push for a Vision Zero commitment
- Meet with policymakers to ask for a comprehensive safety effort to protect kids and families
- Use safety data to help make your case

To influence an existing Vision Zero plan:

- Contact the city's Vision Zero lead to discuss Safe Routes to School
- Participate on the Vision Zero task force or stakeholder advisory group
- Turn out parents and students at Vision Zero hearings and events
- Show up at your city's Traffic Safety or Bike/Ped committees

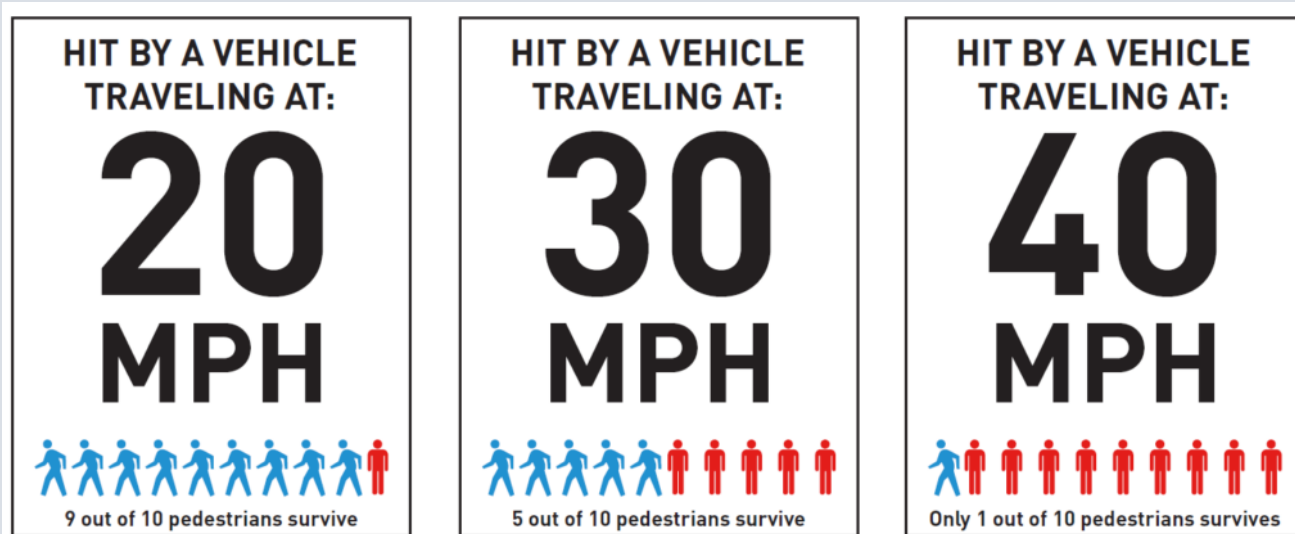




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Examples of Vision Zero Strategies to Benefit School Zone Safety

- Advocate that maps of injuries and fatalities that guide infrastructure improvements include schools as key destinations
- Increase city investments/staffing for Safe Routes to School
- Offer comprehensive bike/ped safety education to all kids
- Reduce speeding and speed limits around schools
- Engage community groups to reach out to residents about safety





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For more information:

- Makes the case for engaging in Vision Zero: an opportunity to tap into high-profile effort to improve safety
- Explains how to get involved in Vision Zero efforts
- Highlights Vision Zero strategies that advance Safe Routes to School



Vision Zero
and
Safe Routes
to School:
Partners
In Safety



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