## SAFE ROUTES TO SCHOOL QUICK GUIDE FOR SCHOOLS

Three things you can do right now to help your students practice safe walking and bicycling to school.

## Communication

Show your school's support for safe walking and biking with consistent messaging and accessible resources. Include Safe Routes to School on your website and visibly show your school's commitment to safe walking and biking. Provide families and students with all transportation options by including The Student Active Travel Options Handout. Include messaging supporting walking and biking on your social media platforms and post pictures of students walking and biking or bicycles on the campus bike rack. Include safety materials



and contact information for walking school buses, bicycle trains, and walk to school and bike to school day in the annual enrollment packet. Remember to include walk and bike to school day on the school calendar.

## Education

Educate students, families, and staff on the benefits of safe walking and biking. Provide teachers with Easy Ways to Incorporate Safe Routes to School in the Classroom. Teach families about student travel options with the Safe Routes to School Letter to Families. Share 3 easy ways students can practice safe walking and biking with the Student Quick Guide to Safe Routes to School. Other useful resources include How to Start a Walking School Bus Program, How to Start a Bicycle Train Program, Roll into a Bicycle Skills Clinic, The Benefits of Safe Routes to School, and How to be a Parent Champion for Safe Routes to School.

## Encouragement

Provide school wide encouragement opportunities to practice walking and biking. Organize school wide participation in a walk or bike to school day. Find ways to engage all classes, students, and staff. Make sure the encouragement program is inclusive of all students' abilities. Incentivize participation with a class competition. Include families and community members in encouragement activities. Put walk and bike to school day on the annual calendar and provide students, staff, and families with plenty of notice to prepare.

