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Age-Friendly Columbus and Franklin County

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Safe Routes for Older Adults: Transit



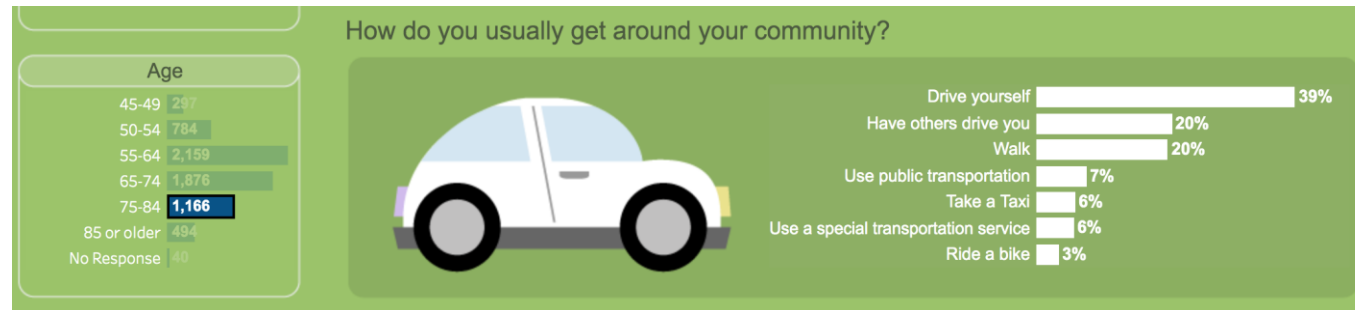
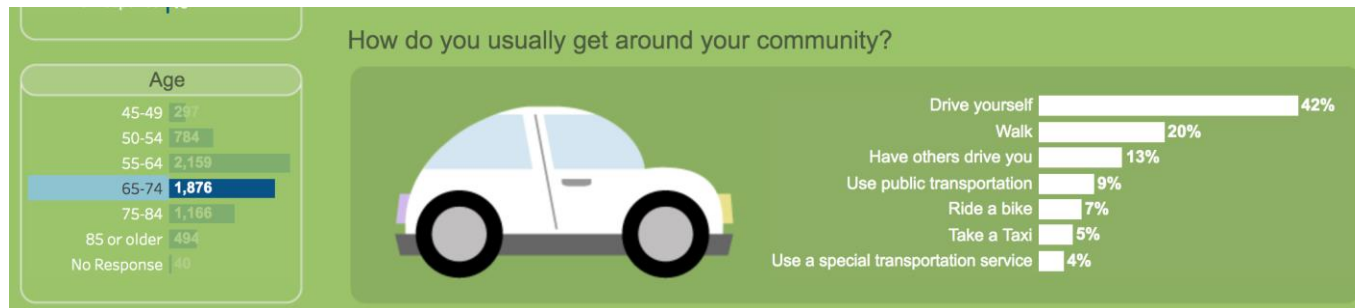


What modes are older adults taking?

Number of Respondents 6,816

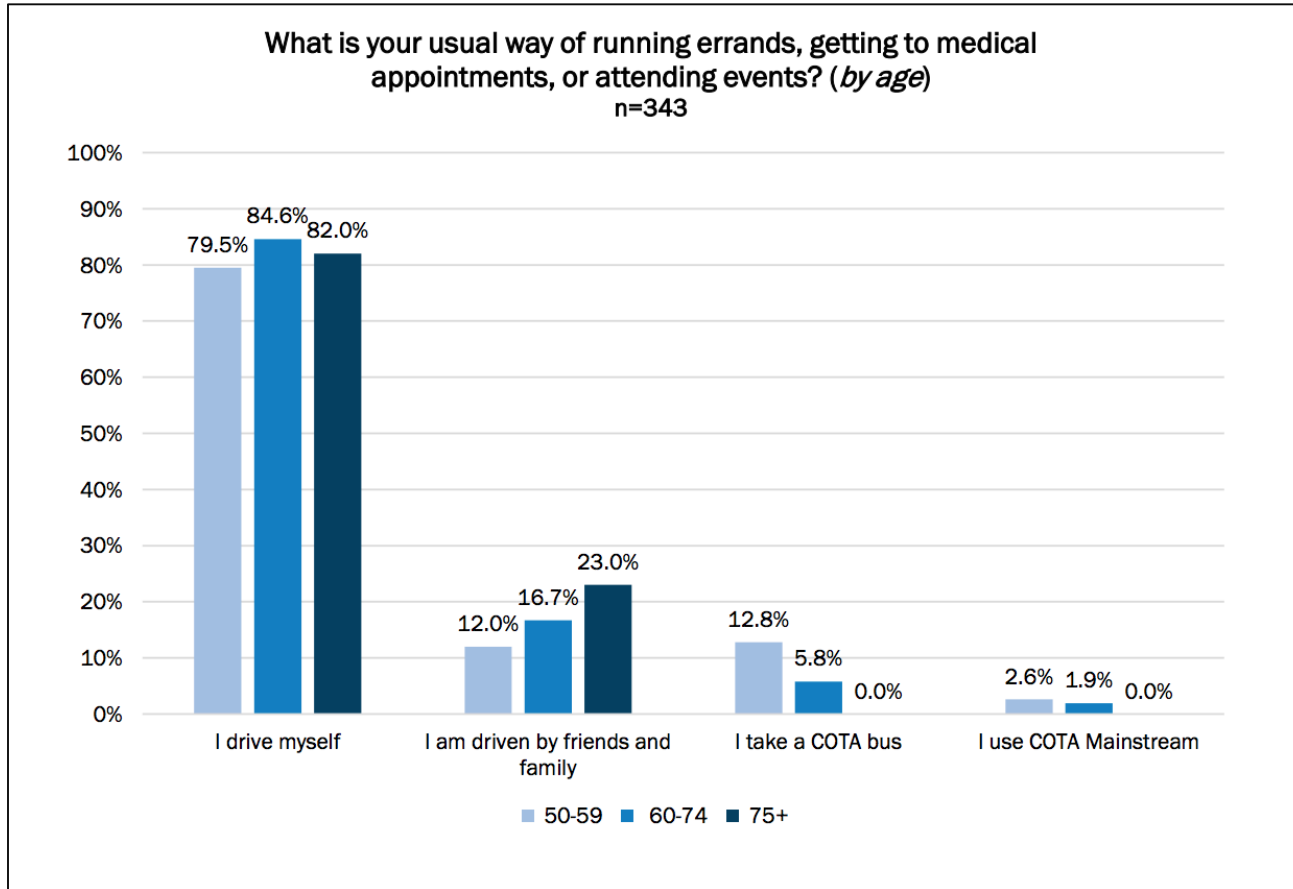
Communities

Alexandria, VA	504
Allegheny Cty, PA	250
Augusta, ME	316
Chula Vista, CA	503
Ft.Collins/Loveland, CO	312
Grand Rapids, MI	511
Hernando, MS	500
Larimer Cty, CO	188
Maple Grove, MN	473
Mecklenburg, NC	500
Monroe Cty, NY	503
New Orleans, LA	501
Pittsburgh, PA	250
Sioux Falls, SD	501
St. Petersburg, FL	501
Warren Cty, KY	503





What modes are older adults taking?





Key Attributes of Community Mobility Options for Older Adults

Accessible
Affordable
Acceptable
Available
Adaptable





What we are doing in Central Ohio



OHIO STRATEGIC HIGHWAY SAFETY PLAN

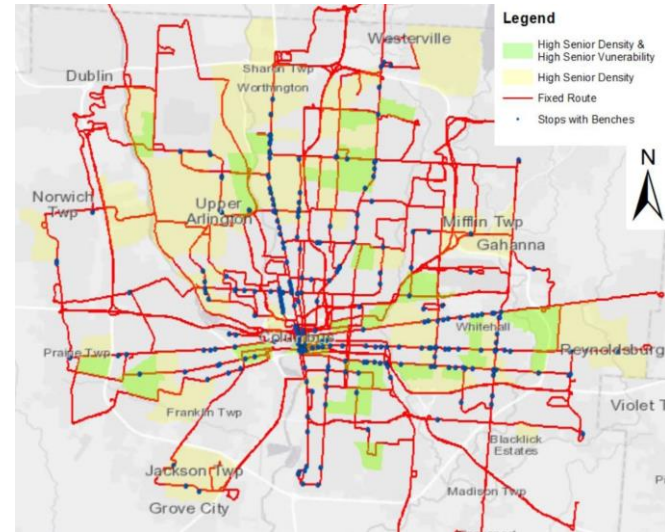
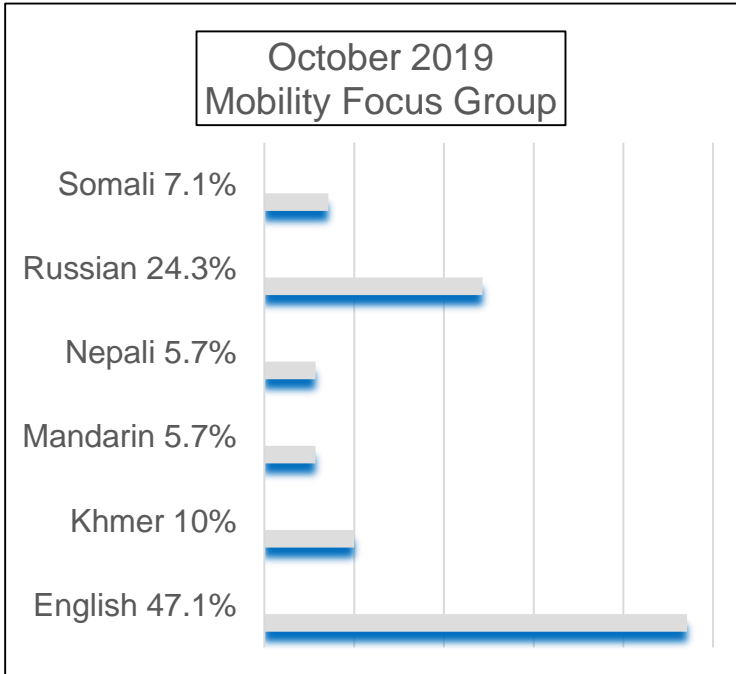
2020 SHSP Update

Older Road Users

Active/Alternative Transportation Action Plan

Strategy #2: Expand or replicate mobility options for older road users to support safe routes to age in place.

Action Step	Leader(s)	Action Steps	Performance Measure(s)	Timeframe
2.1	Age-Friendly Columbus and Franklin County; work with aging and transportation organizations	Implement a "Safe Routes to Age in Place" Program Toolkit that starts with a pilot location/region, which replicates the program developed in the last cycle and builds upon the research and design of the "Safe Routes to Age in Place" program (builds upon action step 2.4 from the 2016 plan – "Determine the feasibility of a Safe Routes to Age in Place Program..."). Work with Infrastructure Subcommittee to provide best-practices	<ul style="list-style-type: none"> Toolkit presented to full AT Subcommittee Program replicated in two communities Toolkit presented to Infrastructure Subcommittee 	Year 1, 3 to 6 months
2.2	Age-Friendly Columbus and Franklin County	Identify and replicate travel training, e-hail and other alternative transportation modes piloted from 2016-2020 through Age-Friendly Communities.	<ul style="list-style-type: none"> Summary written and presented to AT Subcommittee Two pilot programs replicated 	Years 1-5, ongoing
2.3	Age-Friendly Columbus and Franklin County; work with aging organizations and ODOT Consultant Support	Conduct a comprehensive mobility pre-survey of older residents across the state including residents that live in transit/transportation deserts using online, in-person and mail in options to ask recipients about transportation habits, infrastructure challenges, travel modes, destinations and knowledge of travel options.	<ul style="list-style-type: none"> Number of pre-surveys conducted Percent of responses from residents that live in transit/transportation deserts 	Year 2, 6 to 12 months
2.4	Age-Friendly Columbus and Franklin County; work with aging organizations and ODOT Consultant Support	Conduct outreach through events, printed materials, phone calls, etc. to inform recipients about transportation options identified in Action Step 2.2 in their area.	<ul style="list-style-type: none"> Outreach materials developed Number of people that receive information 	Years 2-3, ongoing
2.5	Age-Friendly Columbus and Franklin County; work with aging organizations and ODOT Consultant Support	Conduct post-survey of same group in Action Step 2.3, asking questions about transportation habits, travel modes, and changes in perception about travel options.	<ul style="list-style-type: none"> Number of post-surveys conducted 	Year 4, 6 to 12 months
2.6	Age-Friendly Columbus and Franklin County; work with Education Committee	Compare and contrast pre- and post-surveys to identify if outreach changed opinions and habits. Provide information to Education Committee for the design of a summary and present final report to ORU Workgroup.	<ul style="list-style-type: none"> Analysis complete Summary written 	Year 5, 12 months



Target demographics:

- Age
- Disability
- Race
- Income
- Language
- High Injury Networks





Utilizing community-based participatory methods:

- Increase Travel Training
- Decrease barriers to obtaining discounted passes
- Increase visibility of target population through targeted, positive marketing campaign
- Increase translated and accessible (larger font, braille) outreach material, maps
- Increase transit supportive infrastructure in targeted areas

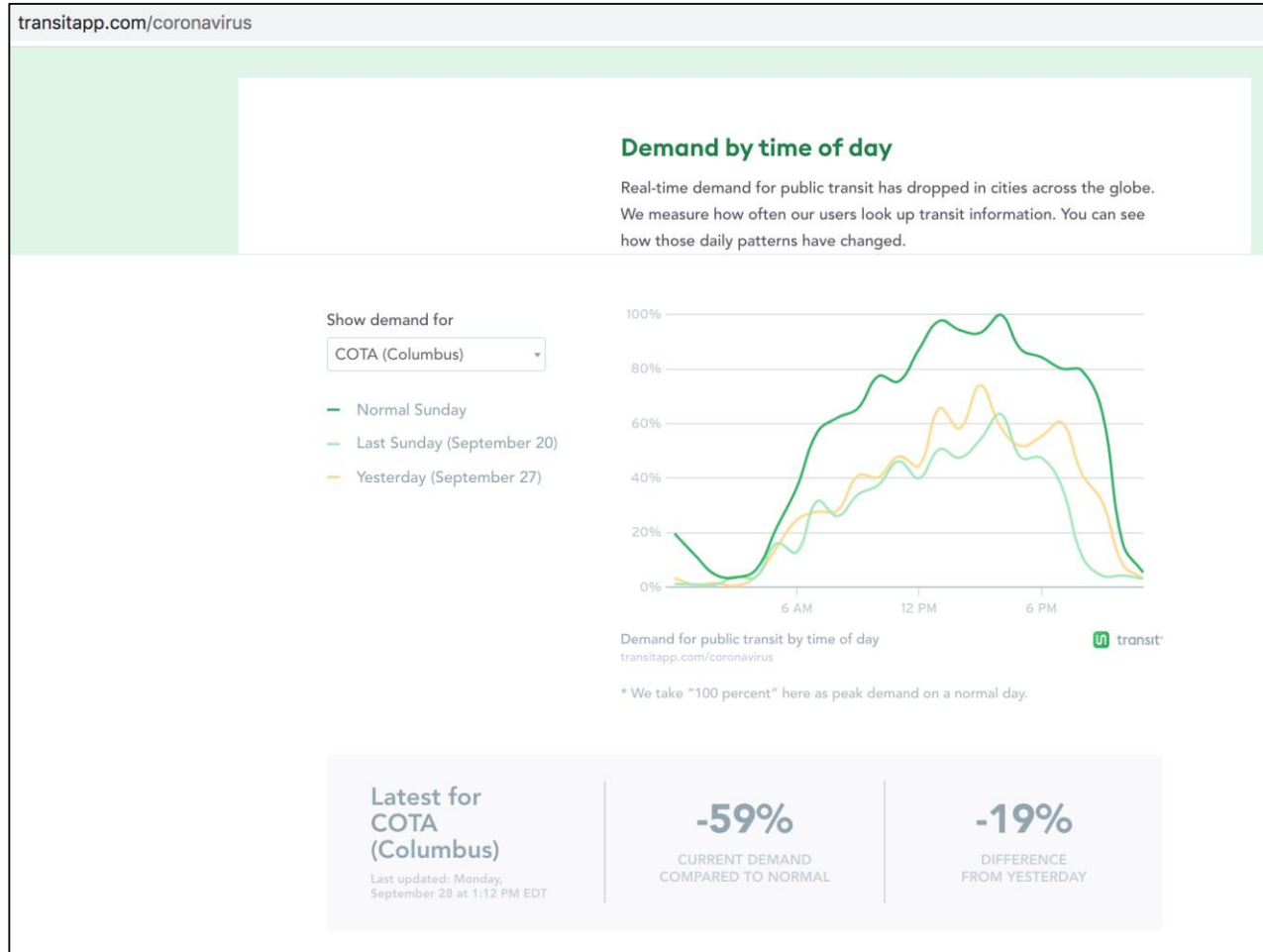


What has COVID done to transit ridership?

Rural Transit Ridership in Ohio YTD CY2020									9/28/20
Agency	Q1 Demand Response Ride	Q1 Fixed Route Ridership	Q1 Total Ridership	Q2 Demand Response R	Q2 Fixed Route Rider	Q2 Total Ridership	YTD Ridership	Percentage Ridership Change	
METRO Regional Transit Authority	62,795	1,270,862	1,333,657	29,790	590,101	619,891	1,953,548	-53.52%	
Stark Area Regional Transit Authority	35,690	433,482	469,172	13,285	243,070	256,355	725,527	-45.36%	
Southwest Ohio Regional Transit Authority	48,527	2,905,575	2,954,102	10,379	1,241,682	1,252,061	4,206,163	-57.62%	
The Greater Cleveland Regional Transit Authority			7,070,324				2,205,946	-68.80%	
Central Ohio Transit Authority	63,523	4,214,646	4,278,169	26,010	1,728,065	1,754,075	6,032,244	-59.00%	
Greater Dayton Regional Transit Authority	50,698	1,967,235	2,017,933	25,668	1,231,697	1,257,365	3,275,298	-37.69%	
Portage Area Regional Transportation Authority	15,589	264,449	280,038	6,402	30,714	37,116	317,154	-86.75%	
Toledo Area Regional Transit Authority	54,587	363,003	417,590	19,415	121,422	140,837	558,427	-66.27%	
Western Reserve Transit Authority	9,863	341,630	351,493	8,429	112,531	120,960	472,453	-65.59%	
Laketran	56,577	88,163	144,740	24,156	48,347	72,503	217,243	-49.91%	
Butler County Regional Transit Authority	9,146	131,561	140,707	7,751	11,815	19,566	160,273	-86.09%	
Licking County, Ohio	23,240		23,240	10,198		10,198	33,438	-56.12%	
Greene County Transit Board	28,421		28,421	15,989		15,989	44,410	-43.74%	
Board of Clermont County Commissioners	14,057	11,496	25,553	6,614	1,407	8,021	33,574	-68.61%	
Miami County, Ohio	10,619		10,619	5,039		5,039	15,658	-52.55%	
Mid-Ohio Regional Planning Commission (Vanpool)	15,803		15,803	6,660		6,660	22,463	-57.86%	
Medina County Public Transit	7,645	9,572	17,217	5,044	2,288	7,332	24,549	-57.41%	
Delaware County Transit Board	4,613	11,386	15,999	3,650	1,744	5,394	21,393	-66.29%	
City of Cincinnati (Streetcar)		74,094	74,094			-	74,094	-100.00%	
TOTAL:	511,393	12,087,154	19,668,871	224,479	5,364,883	7,795,308	27,464,179	-60.37%	



What has COVID done to transit ridership?





Resources

National Aging and Disability Transportation Center

AARP Livable Communities/Age-Friendly Communities

Local Area Agencies on Aging

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Thank you!

