



hollaback!

UNDERSTANDING HARASSMENT

What it is, who it impacts, and strategies to address it



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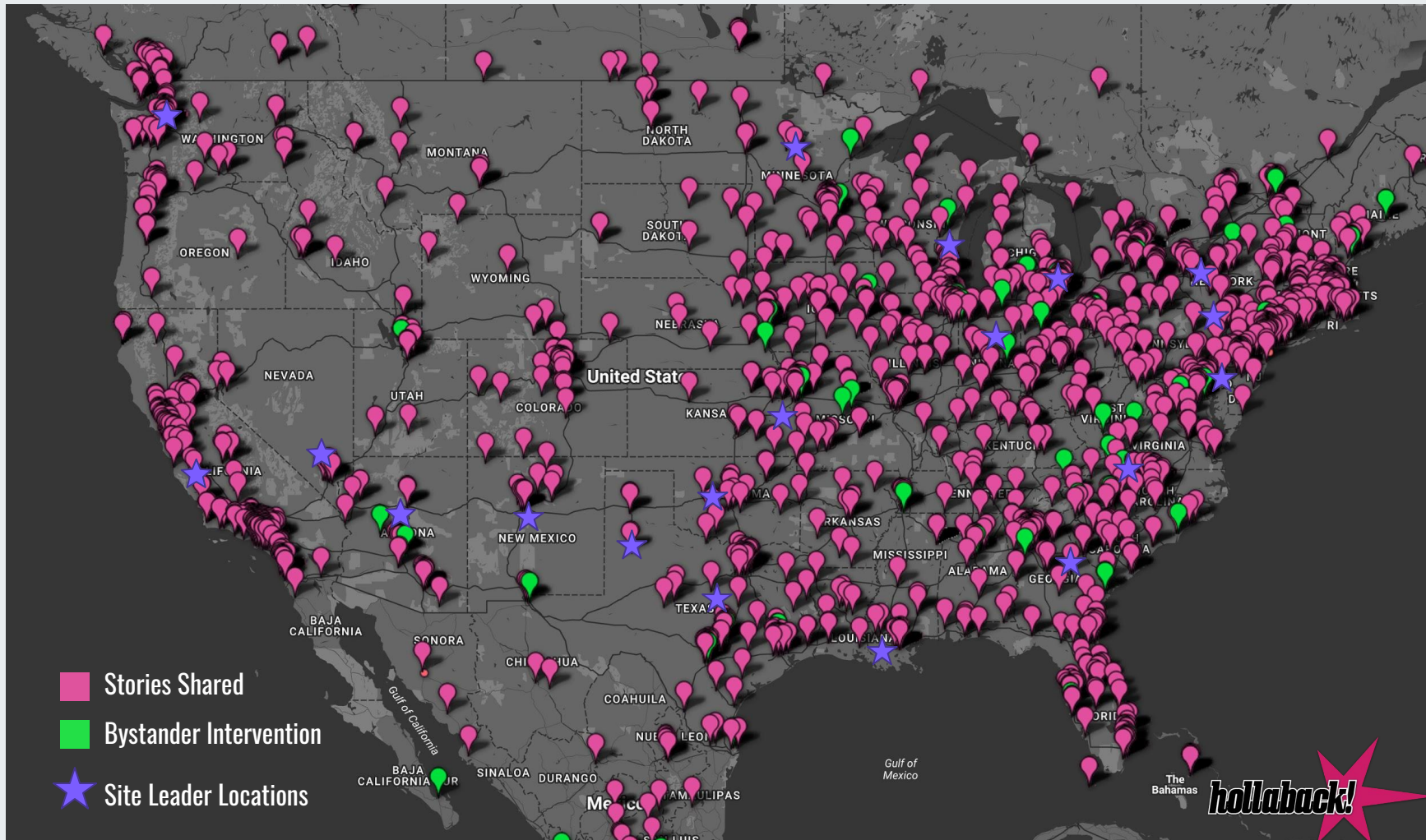
ABOUT ***hollaback!***

Hollaback! is a global, people-powered movement to end harassment.

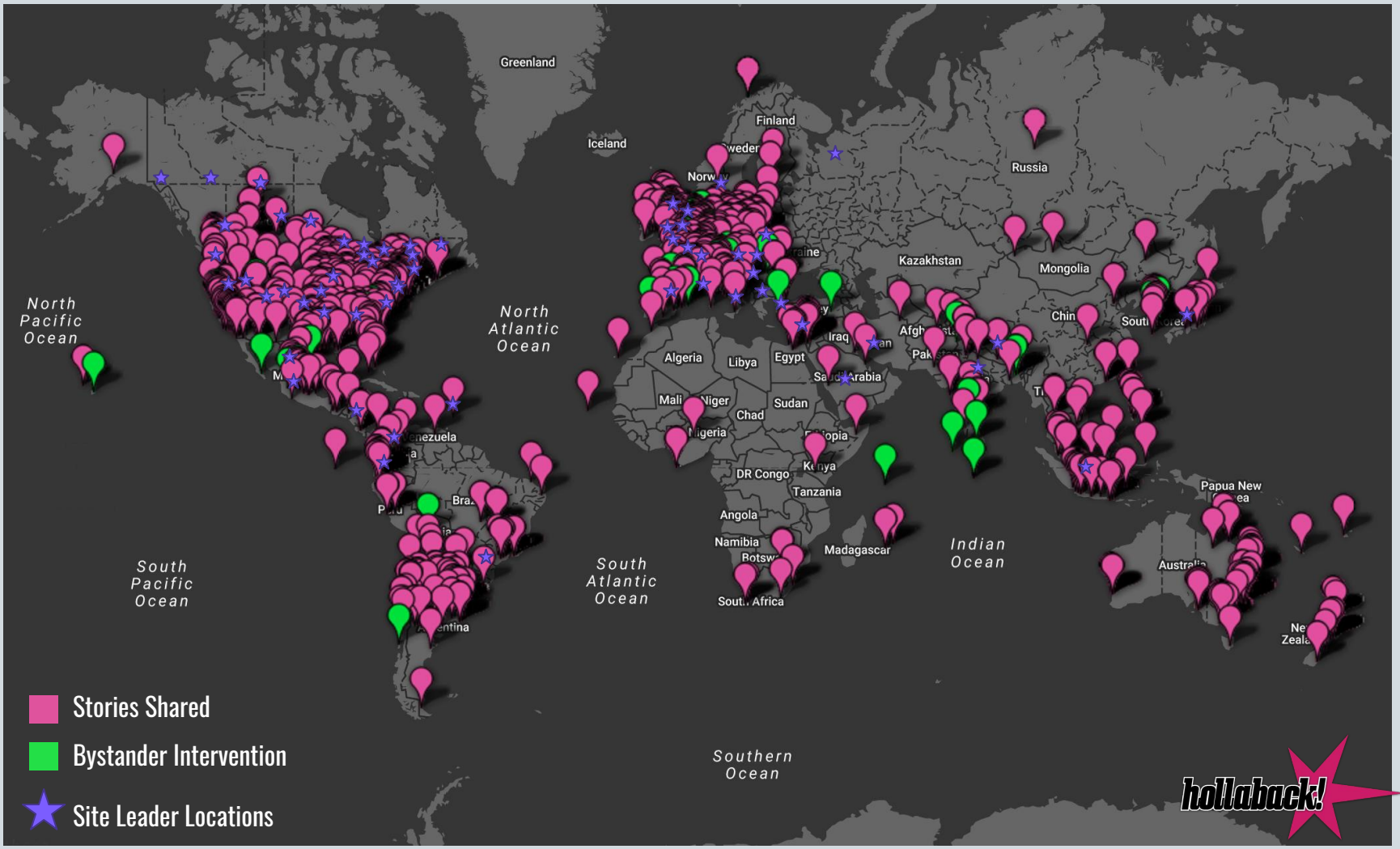
We leverage the very spaces where harassment happens – from online to the workplace – to have each other’s backs and build a world where we can all be who we are, wherever we are.



HOLLABACK!'s IMPACT IN THE US

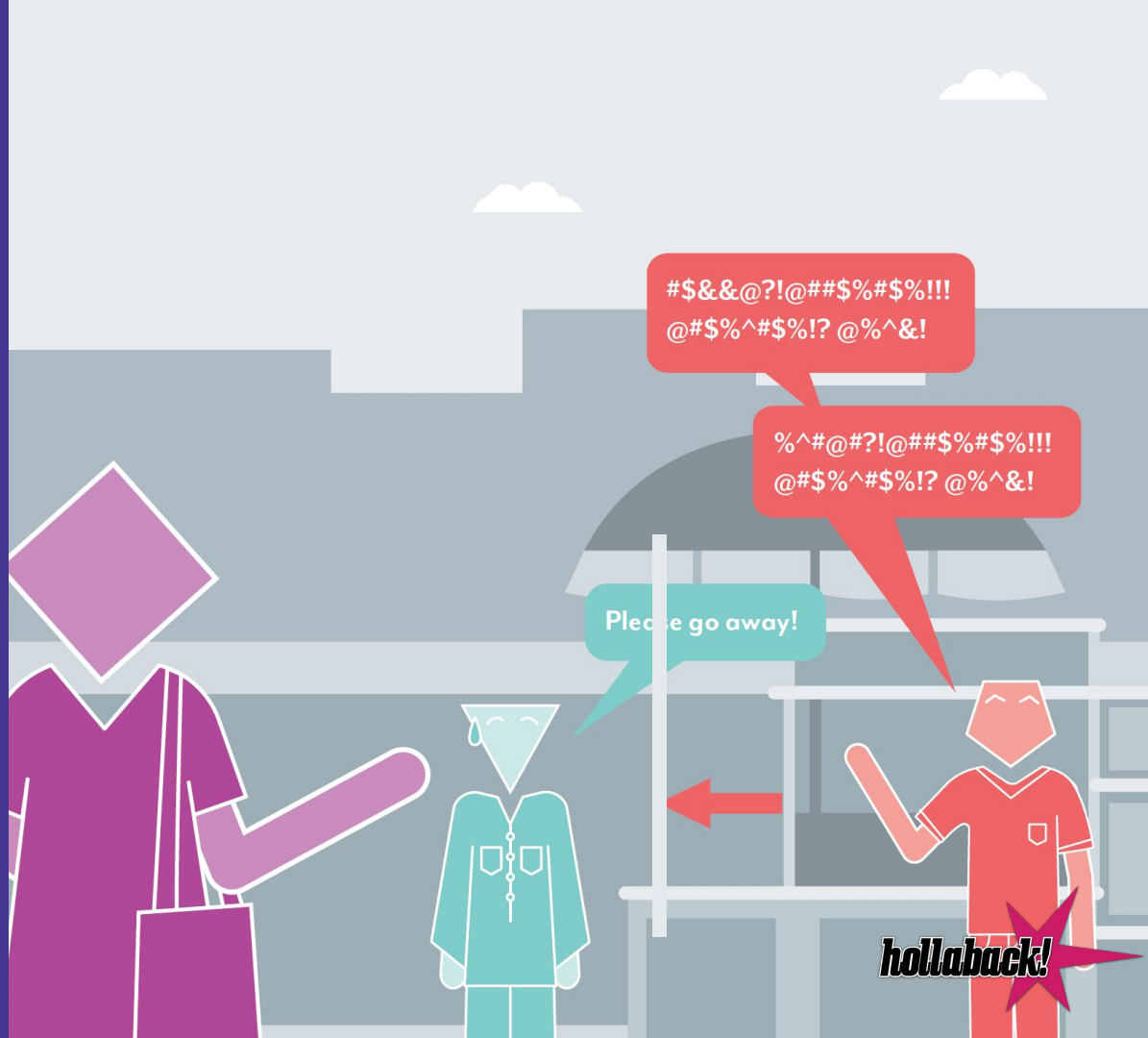


HOLLABACK!'S IMPACT AROUND THE GLOBE



WHAT IS HARASSMENT?

Harassment can be bias-motivated and include hate violence. At its core is a power dynamic that constantly reminds historically marginalized groups of our vulnerability to assault in public spaces.



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WHAT IS HARASSMENT?

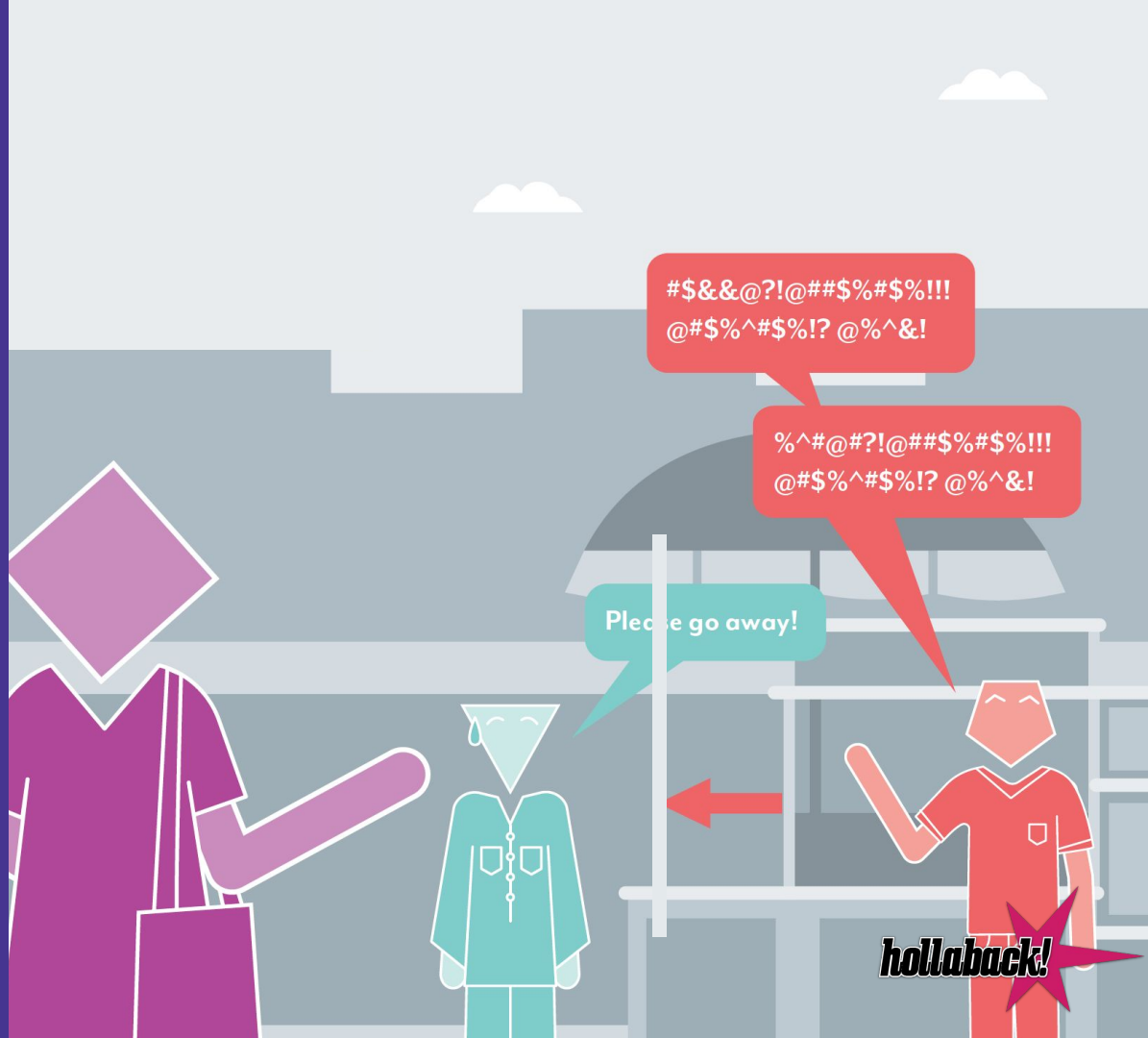
Can be:

- Sexist
- Racist
- Xenophobic
- Religious-based
- Transphobic
- Homophobic
- Ableist
- Sizeist
- Classist
- Ageist

Is:

- an expression of the interlocking and overlapping oppressions we face in public space

HARASSMENT IS NEVER YOUR FAULT



WHAT ARE YOU LOOKING FOR?

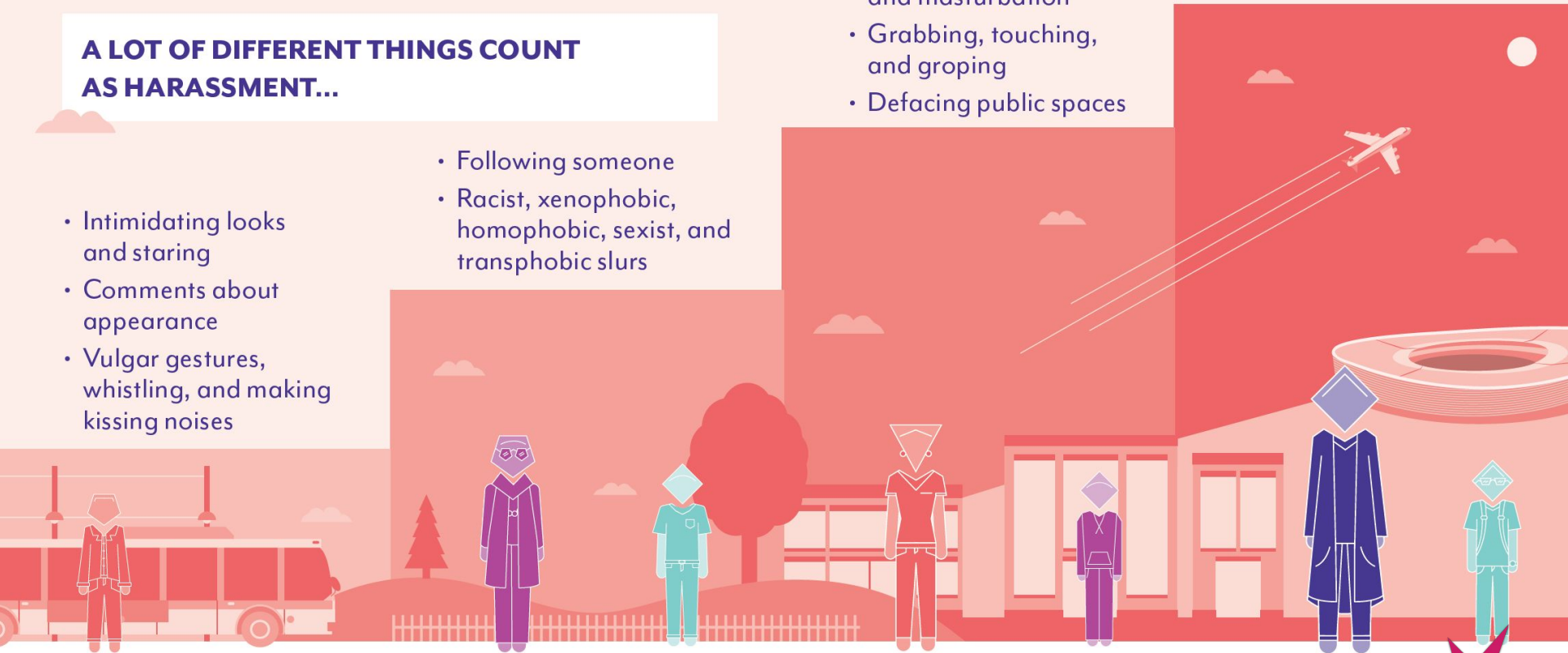
A LOT OF DIFFERENT THINGS COUNT AS HARASSMENT...

- Intimidating looks and staring
- Comments about appearance
- Vulgar gestures, whistling, and making kissing noises

- Following someone
- Racist, xenophobic, homophobic, sexist, and transphobic slurs

- Public exposure and masturbation
- Grabbing, touching, and groping
- Defacing public spaces

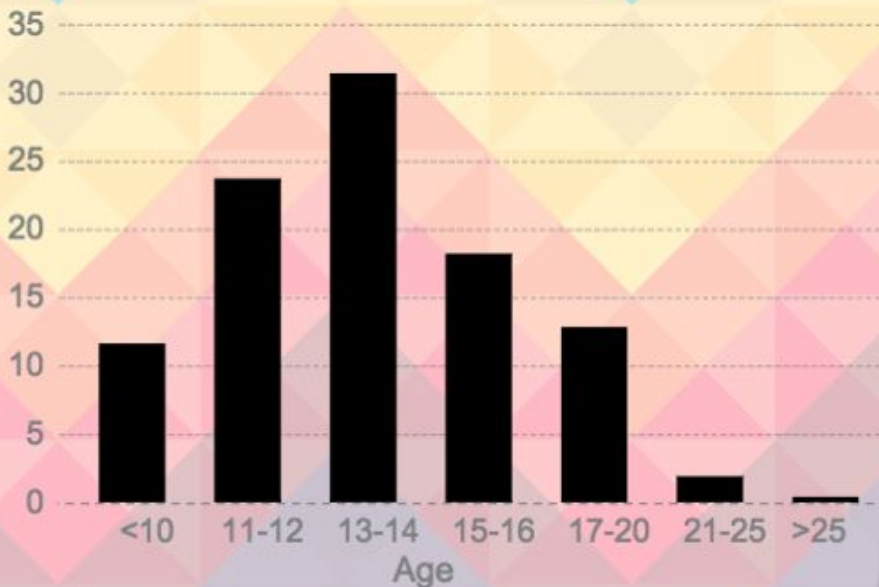
HARASSMENT CAN ESCALATE INTO VIOLENCE



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STREET HARASSMENT in the UNITED STATES

Age at
First Experience
of
Street Harassment



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WHAT IS THE PREVALENCE OF STREET HARASSMENT?

50% of US women under 40 have been groped or fondled in the last year.



77% of US women under 40 have been followed by a man or group of men in the last year.

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Notably, over half of respondents noted that they changed their clothing, refused a social event, chose different transportation options or felt distracted at work and school as a direct result of street harassment.

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WHAT ARE THE IMPACTS OF HARASSMENT?

Psychological & Mental Health

Anxiety, Trauma, PTSD

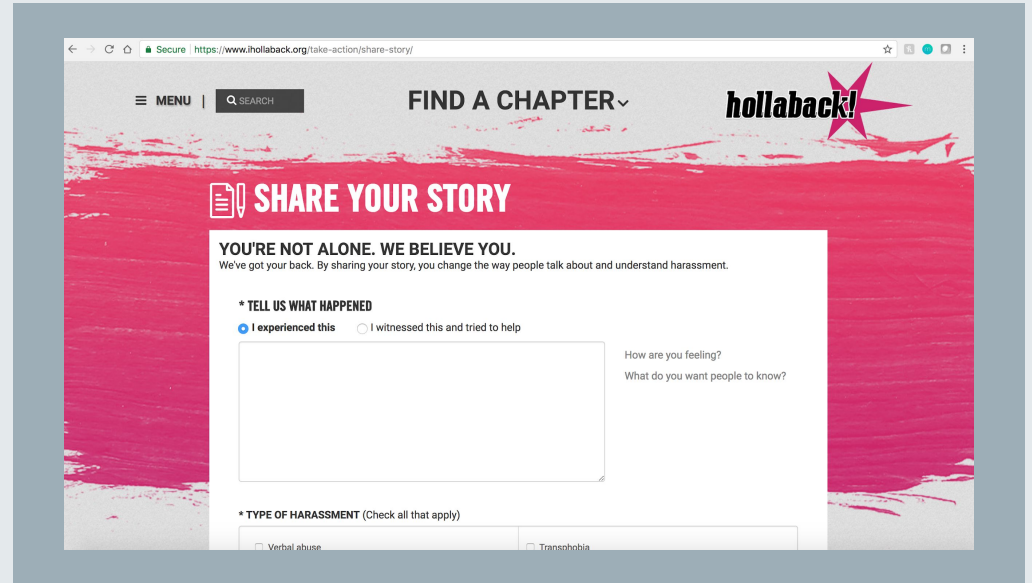
Social & Financial

Limits mobility, leaving job, skipping school, moving homes

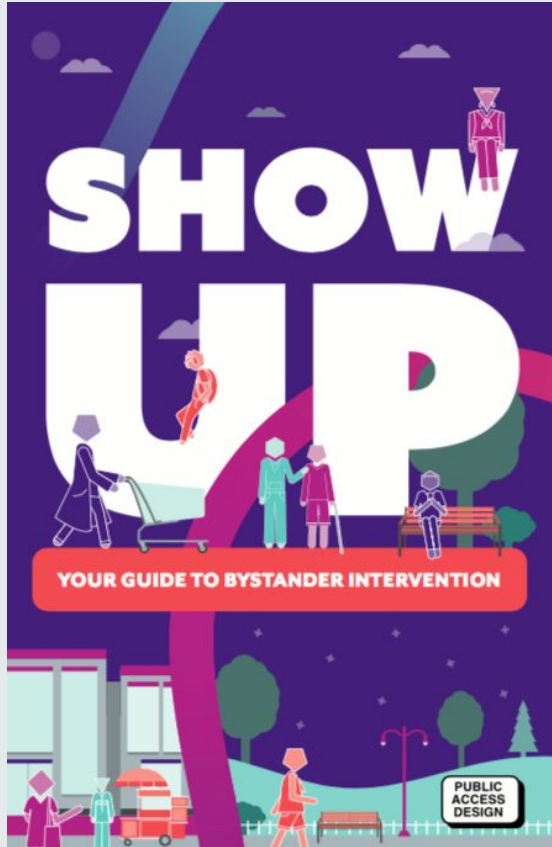
Community

Quality of life

TAKE ACTION: SHARE YOUR STORY



TAKE ACTION: GET TRAINED



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BYSTANDER INTERVENTION

How to go from inaction to action when you witness harassment



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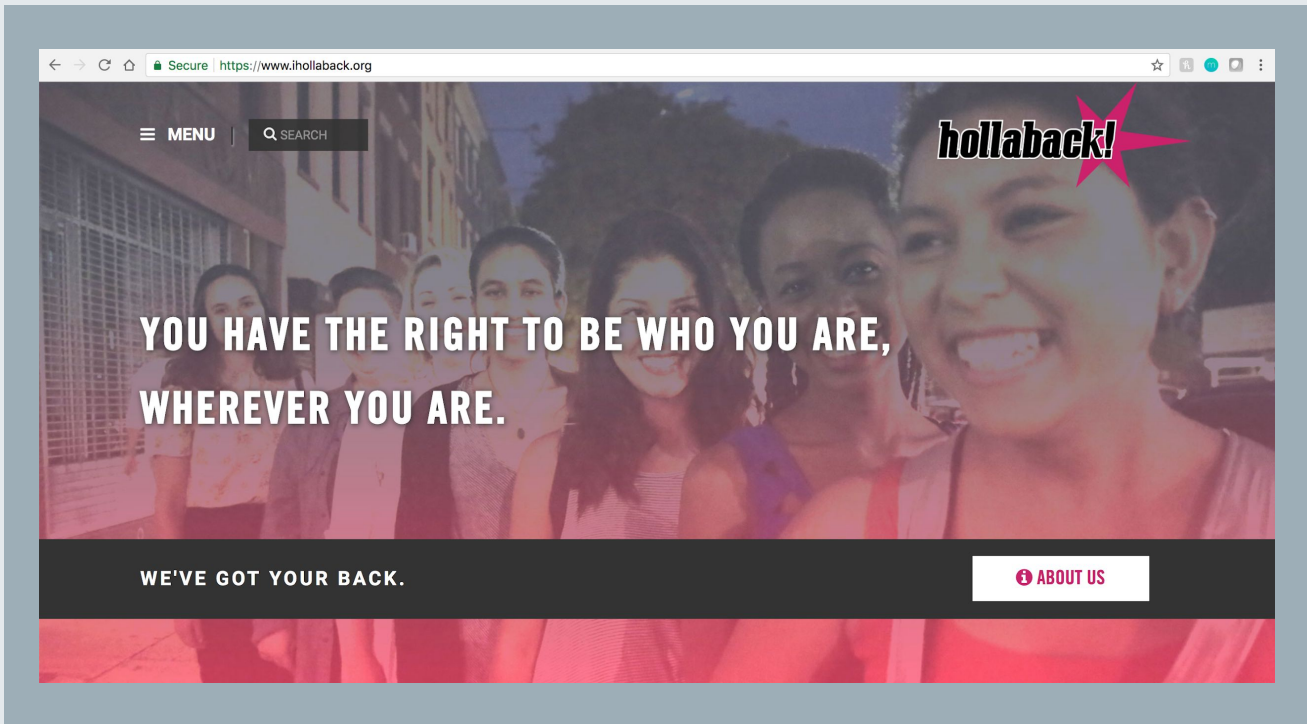


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