

A photograph of several children high-fiving outdoors. The children are smiling and their hands are stacked in the center. The background shows a brick building and green foliage. A semi-transparent white box is overlaid on the right side of the image, containing the title text.

Safe Routes to School National Partnership

Beth Richards, Sara Zimmerman and Michelle Lieberman

Guests:

Dorian Grilley, Bike Alliance of Minnesota and Jill Ceitlin , Voices for Healthy Kids



Safe Routes
to School
**National
Partnership**

About the National Partnership

We are a nonprofit organization that improves the quality of life for kids and communities by promoting **active, healthy lifestyles** and safe infrastructure that **supports bicycling and walking.**



Safe Routes
to School
National
Partnership

What We Do



- Improve quality of life for kids, families, and communities
- Advance policy change
- Catalyze support for safe, healthy, active communities
- Share our deep expertise



Organizational Expertise

Staff throughout the country, supporting healthy communities on issues such as:

- **Safe Routes to School**
- **Complete Streets & community design**
- **Shared use**
- **School siting**
- **Equity and active transportation**
- **Legal barriers**
- **Active transportation policy and programs**



How do we help?

- Research
- Policy scans
- Reports
- Crafting policies
- Tailored factsheets
- Convenings
- Webinars
- Workshops
- Campaign strategy



Research, Reports & Policy Scans



Review and Recommendations for Denver Policies Affecting Safe Routes to School

Safe Routes to School efforts can increase students' physical activity and health, and lead to fewer behavioral problems and higher academic achievement. But for these efforts to reach students throughout a district and create changes in behavior over the long term requires that Safe Routes to School considerations be incorporated into community and district policies. The Safe Routes to School Partnership conducted a policy scan for the Denver area, reviewing policies of Denver Public Schools (also referred to as DPS or the district) as well as the City and County of Denver. This report provides an overview of the current policy environment for Safe Routes to School in Denver and highlights promising opportunities for increasing and improving the commitment to Safe Routes to School.

Identifying Policy Priority Areas

Policies at schools themselves and also policies that affect infrastructure and on city streets can have a significant effect on Safe Routes to School. Because the City and County of Denver is actively addressing active transportation in many policies and is somewhat ahead of the game, less emphasis is put on those active transportation policies. Instead, by focusing on policies that directly affect the schools as the highest priority, the biggest steps forward for a limited amount of policy change effort are likely to be seen, creating the largest impact on Safe Routes to School efforts and healthy children in the Denver area.

Recommendations that efforts be primarily directed toward: (1) working with the Denver Public Schools and associated departments to make the following changes; and (2) successful partnerships with the school district transportation department.

Challenges of the Denver Public Schools

Denver Public Schools, serving almost 90,000 students, the policies and practices put in place by Denver Public Schools have the potential to affect the travel habits and length of an enormous number of Denver children. Denver Public Schools has increased its commitment to health, wellness, and equity for students. There is a strong collaborative effort to enable the policies of Denver Public Schools to fully support Safe Routes to School.

Denver Plan (2010; draft 2014)

The Denver Plan is a high level vision document that defines what goals Denver Public Schools wants to accomplish for students and what the big picture path is for getting there. The Plan was first created in 2006, updated in 2010, and is now being updated with a draft from May 2014 available for review.

A Framework for GIS and Safe Routes to School



Improving Data Collection, Access and Usage



Buses & Boots & Bicycles

Exploring Collaboration between Safe Routes to School and School Busing Professionals to Get Children to School Safely and Healthily





Safe Routes to School
National Partnership

Factsheets, Primers, FAQs



Safe Routes to School
National Partnership

Using Safe Routes to School to Combat the Threat of Violence



In some communities, children from walking physical activity and conflict are particularly affected and violence goes to the next level, including engagement, stress, and economic opportunity.

In underserved communities, getting around – a need for key destinations, like school and accessible mass transit – is a danger from traffic violence within a community and physical activity to economic renewal.

How Does the Threat of Violence Affect Safe Routes to School?

- There are 850,000 children living in gang violence “hot zones” all over the country, putting kids at risk on their way to school before they even get to the classroom.¹
- Parents report violence and crime as one of the five primary factors affecting children’s walking or bicycling.²
- Five percent of high school students report not going to school at least one day per month because they feel they would be unsafe at or on their way to or from school.³
- Almost 25 percent of students ages 12-18 reported that there were gangs in their schools.⁴

www.saferroutespartnership.org | Facebook.com/saferroutespartnership



Safe Routes to School
National Partnership

Shared Use

Increasing Access to Physical Activity Opportunities



Childhood obesity has increased in the past 30 years.¹ Low-income children and families are centrally located in courts, tracks and other public spaces and are more physically active in their community use.

What Is Shared Use?

“Shared use” or “joint use” is an agreement between government entities (or private, nonprofit organizations) to open or broaden access to public spaces and/or facilities for community use as recreational activities. Shared use agreements can be formal (e.g., written, legal documents) or informal (e.g., based on historical practice). Shared use agreements are often used in the terms and conditions of a lease or license agreement for the use of the property or facility. Shared use partnerships generally use public resources to expand and improve public space use.

Why Shared Use?

Shared use is seen as a way to address issues of physical activity and obesity across the country. Shared use has been used by leading public health organizations, including the Centers for Disease Control and Prevention, the U.S. Department of Health and Human Services, and the American Academy of Pediatrics. Shared use organizations recommend shared use of school and community facilities to promote opportunities for physical activity.



www.saferroutespartnership.org | Facebook.com/saferroutespartnership

SAFE ROUTES TO SCHOOL

A Primer to Understanding the Role of School Boards and Principals



SAFE ROUTES to School
NATIONAL PARTNERSHIP



School boards and principals are the gatekeepers to schools; their decisions can have a significant impact on the safety and health of children.

Introduction to Safe Routes to School

During the past 15 years, the Safe Routes to School movement in the United States has grown more sophisticated. Walking and bicycling are attracting more and more interest from local decision-makers at the local, regional, state, and federal levels. As such, Safe Routes to School programs have been expanding their efforts to encourage systems and environmental changes in the face of declining federal transportation dollars. With declining federal transportation dollars, bicycling and walking and the uncertain future of public transit, it is even more important to ensure that communities want streets where children, families, and older adults can safely walk and bicycle.



Safe Routes to School
National Partnership

Safety and Health for All Ages

Safe Routes to School in Asian American, Native Hawaiian and Pacific Islander Communities

Today, just 13 percent of children ages 5 to 14 walk and bicycle to and from school—a dramatic drop from 1969, when nearly 50 percent of children walked to school.¹ As a result, children don’t get enough physical activity, school districts and families spend billions on transportation, and the volume of vehicles around schools creates traffic congestion, air pollution and endangers children. Safe Routes to School initiatives, funded by federal and sometimes state and local money, make it safer for children to walk and bicycle to and from school, using programs and street infrastructure to protect children from traffic collisions and community violence.

The availability of funding for Safe Routes to School programs and infrastructure has galvanized communities to prioritize safety improvements around schools, resulting in improvements for traffic congestion, bus costs and physical activity. As the fastest-growing racial group in the U.S., Asian Americans, Native Hawaiians, and Pacific Islanders have a key stake in the transformation of American streets. These communities are pioneering innovative, multilingual approaches to safe streets and healthier communities, with equity and intergenerational cooperation at the heart of the work.

Improving Safety and Preventing Tragedy

Communities want streets where children, families, and older adults can safely walk and bicycle.



Case Study: Hawaii’s Opportunity for Active Living Advancement (HO’ĀLA): Addressing Childhood Obesity through Safe Routes to School

Concerned about high rates of obesity among children in Hawaii, a community partnership came together in 2011. Through a \$150,000 grant, the partnership initiated the Opportunity for Active Living Advancement (HO’ĀLA), a study to determine whether there were changes in the



**ChangeLab
Solutions**
Law & policy innovation
for the common good.



Safe Routes
to School
**National
Partnership**

Introduction: Safe Routes to School

Role of School Districts in Student Health

About Safe Routes To School

How to Work With School Boards

General Resources

Instructions

Getting Started

The Policies

Beginner

Intermediate

Advanced

Finish Up Your Policy

Citations

Policy Workbook

Health
Landing

ABOUT US GETTING STARTED TOOLS NEWS CONTACT US

Home / Introduction: Safe Routes to School

Safe Routes to School District Policy Workbook

Welcome to the interactive [Safe Routes to School](#) Policy Workbook! It is designed to help school board members, administrators, families of students, and community members create and implement policies that support active transportation [1] and Safe Routes to School programs. The workbook will walk you through a series of policy options to help you build your own customized Safe Routes to School policy, which you can download and use in your community.

Introduction

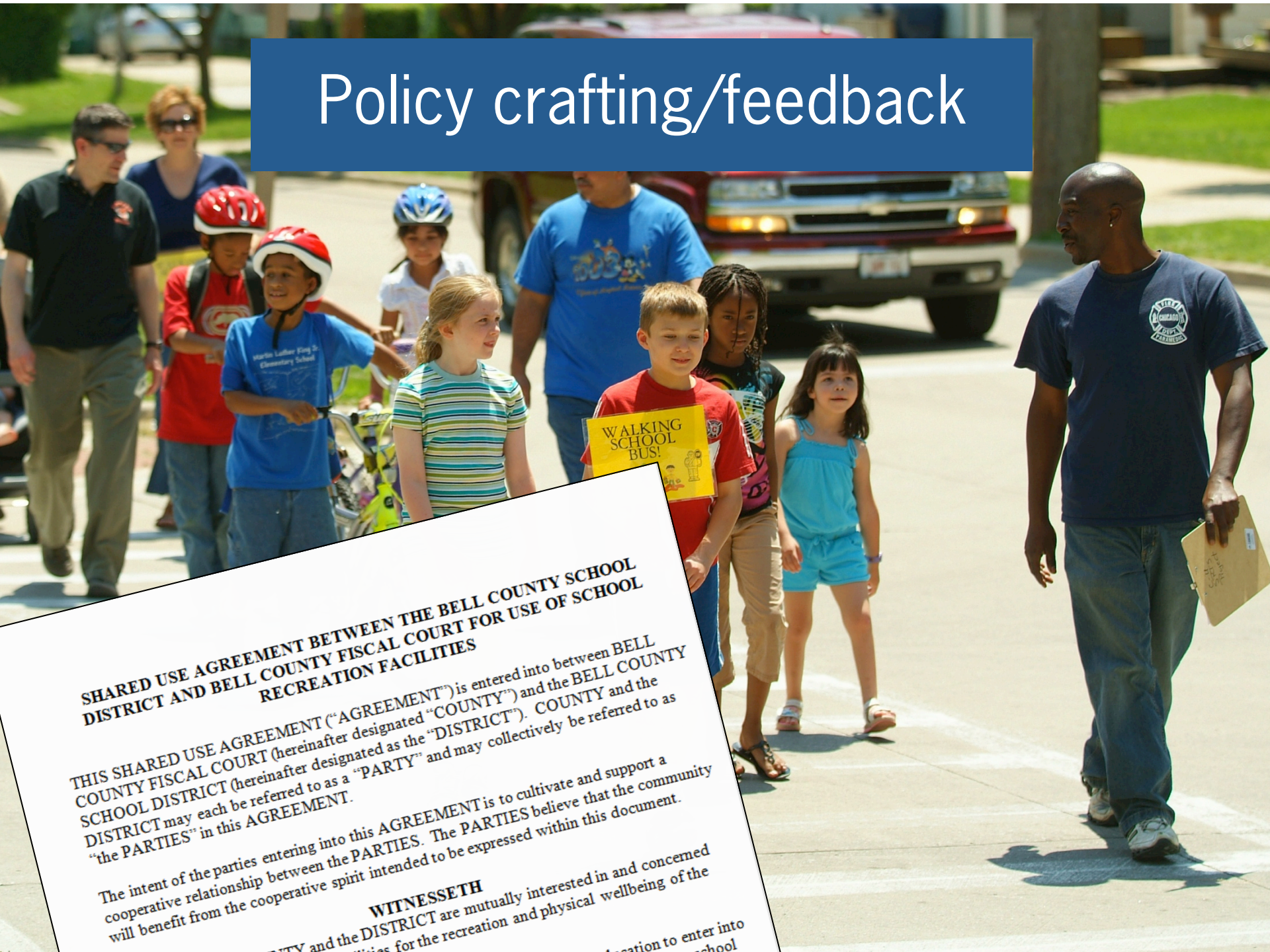
Safe Routes to School is a burgeoning movement that encourages students to walk, ride bicycles, or use other forms of active transportation to and from school. Active transportation improves health, increase the livability of a community, and helps to protect the environment. Making it easy for students to walk or bicycle to school requires action from many community stakeholders, including schools, students and their families, municipalities, neighborhood businesses, planners, transportation engineers, and community groups. This Safe Routes to School Policy Workbook helps schools make lasting change in their communities.

>> [Learn more about the role of district policies in supporting **Safe Routes to School**](#)

>> [Build your **Safe Routes to School** Policy Now!](#)

<http://changelabsolutions.org/safe-routes/welcome>

Policy crafting/feedback



SHARED USE AGREEMENT BETWEEN THE BELL COUNTY SCHOOL DISTRICT AND BELL COUNTY FISCAL COURT FOR USE OF SCHOOL RECREATION FACILITIES

THIS SHARED USE AGREEMENT ("AGREEMENT") is entered into between BELL COUNTY FISCAL COURT (hereinafter designated "COUNTY") and the BELL COUNTY SCHOOL DISTRICT (hereinafter designated as the "DISTRICT"). COUNTY and the DISTRICT may each be referred to as a "PARTY" and may collectively be referred to as "the PARTIES" in this AGREEMENT.

The intent of the parties entering into this AGREEMENT is to cultivate and support a cooperative relationship between the PARTIES. The PARTIES believe that the community will benefit from the cooperative spirit intended to be expressed within this document.


WITNESSETH

COUNTY and the DISTRICT are mutually interested in and concerned for the recreation and physical wellbeing of the community and agree to enter into this AGREEMENT for the recreation and physical wellbeing of the community.



Resource Libraries


← → ↻



SHARED USE CLEARINGHOUSE

About Res

WHAT'S NEW




Open Use - An Alternative

Fri, 07/18/2014

Open Use - An Alternative

An "open use policy" allows school districts and others to formally grant community access to their facilities and facilities for recreation, sports, and other activities.




School Facilities COST CALCULATOR

Tue, 09/23/2014

School Facilities Cost Calculator: A Joint-Use Tool for Fair Fees

The joint use of public school facilities offers educational, economic, and environmental benefits for both schools and communities. But determining the real costs of owning and operating facilities and creating a fair fee structure that covers those costs can be a challenge.



Shared Use

Thu, 07/10/2014

Shared Use

Unlock the D

Voices for Healthy Kids

Webinars & Workshops

AGENDA School Bus Funding Meeting APRIL 8-9, 2014



Tuesday, April 8, 2014

8:30-9:00am (CDT)	Breakfast
9:00-9:45am	Introductions <ul style="list-style-type: none">WelcomeOverview of the day and goalsBrief introductionsThemes from previous calls
9:45-10:15am	Roles <ul style="list-style-type: none">Each attendee will describe how student transportation works from their perspective/ point of engagement with the issueWhat is the role of a state/district transportation director?
10:15-10:30am	Break
10:30am - 11:45am	General Discussion: How school transportation works and introduction of funding formulas <ul style="list-style-type: none">TrendsWhat works and what doesn't from the industry's perspective?What could be improved for walking and biking?Tim presents on different formulas
11:45-12:45pm	Lunch
12:45-2:15pm	School Bus Funding: The Formulas <ul style="list-style-type: none">Pros, cons and effects on active transportationWhich funding formula is best for walking and biking?How can formulas be improved?
2:15-3:15pm	Hazard Busing <ul style="list-style-type: none">Noreen presents overviewChallenges of hazard busingHow to address issues
3:15-3:30pm	Break

Archived Webinars:

Buses, Boats, and Bicycles: Getting Safe Routes to School and Student Transportation Departments to Work Together

(July 17, 2014)

- Watch an audio-visual recording [here](#).
- View PowerPoint slides: Sara Zimmerman, Technical Assistance Director - Safe Routes to School National Partnership [slides](#), Mike Martin, Executive Director - National Association for Pupil Transportation [transcript of tweets](#), Bob Young Director of Transportation - Boulder Valley School District [slides](#).

Managing and Retaining Volunteers for Long Term Success!

(June 19, 2014)

- Watch an audio-visual recording [here](#).
- View PowerPoint slides: Lawrence Simonson - Assistant Director, PedNet [slides](#); Cristina McKelvey - Safe Routes to School Coordinator, Eagle College Preparatory Schools [slides](#); Nancy Buffum - Schools Program Manager, San Francisco Bicycle Coalition [slides](#).

Recruiting and Training Volunteers for Long Term Success!

(May 15, 2014)

- Listen to an audio recording [here](#). (Please note the visual portion isn't correct due to technical difficulties but you can hear the full audio at this link and refer to the slides below.)
- View PowerPoint slides: Kelli Huinkler, Cerro Gordo County Department of Public Health - [slides](#); Campos, Volunteers of America Greater Los Angeles - [slides](#); Sarah Cushman, Safe Routes to School - Maine - [slides](#).

Build Your Own School District Policy to Advance Safe Routes to School

(March 20th, 2014)

- Watch an audio-visual recording [here](#).
- View Powerpoint slides: Dave Cowan, Safe Routes to School National Partnership - [slides](#), Ben...



Avenues for Technical Assistance

- Brief assistance via email or phone
- Component of existing grants
- Joint grant applications
- Consulting contracts



Utilize Our Expertise!

Consulting Services

- Customized scope of work
- On-going assistance or specified products
- Experience in a variety of communities
- Capability to provide range of services nationwide

Services

- Research
- Reports
- Policy scans
- Drafting policies
- Factsheets
- Webinars
- Workshops
- Grant writing
- Campaign strategies
- Program development
- Evaluation

VOICES FOR HEALTHY KIDS

- Joint initiative of the American Heart Association and Robert Wood Johnson Foundation
 - Six policy areas of focus
 - We serve as the content expert for the Active Places focus to increase access to playgrounds, walking paths, bike lanes, parks and other opportunities to create active places and increase physical activity.
-



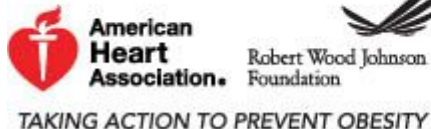
SIX POLICY AREAS

4 Street Scale

- Adopt strong state, regional, or local **Complete Streets** policies
- Codify **Safe Routes to School** programs into state law and secure state **appropriations** for Safe Routes to School
- Commit **federal transportation money to Safe Routes to School** at the state or regional level
- Dedicate **state dollars to walking and biking** infrastructure

2 Shared Use

- Address **liability and shared use agreements** through state law
- Create state level **incentives for schools to adopt shared use agreements**





American
Heart
Association

TAKING ACTION TO PREVENT OBESITY



Robert Wood Johnson
Foundation



Voices for Healthy Kids Success Story and Grant Opportunities



Dorian Grilley
Executive Director
Bike Alliance of Minnesota



Jill Ceitlin, MPH
Campaign Investment Manager
Voices for Healthy Kids

MINNESOTA SUCCESS –

DORIAN GRILLEY, BIKE ALLIANCE OF MINNESOTA





Bike Alliance of Minnesota founded in 2008 and Minnesota Safe Routes to School network of the National Partnership began with local partners in 2010

2012 Authorization of State SRTS program

2013 \$250,000/yr. for SRTS non infrastructure into MnDOT base budget

2014 Another \$250,000/yr. for non infrastructure

2014 \$1 million in capital investment bonding bill for SRTS infrastructure grants



Because **nothing** is more important than the **health & safety** of our **children...**

Safe Routes To School

The Problem

- Every day in Minnesota, nearly 5 pedestrians or bicyclists are injured or killed by a motor vehicle.
- Childhood obesity rates have tripled in the U.S. since 1963.

The Solution

Minnesota's Safe Routes To School project is working to improve routes to school such as sidewalks, crosswalks and programs to help kids walk and bike safely to school.

The Supporters

- Allina Health
- American Cancer Society Cancer Action Network
- American Heart Association
- Bicycle Alliance of MN
- BLEND CentraCare Health Foundation
- Blue Cross and Blue Shield of MN
- Children's Hospitals and Clinics of MN
- City of Princeton
- City of Royalton
- City of Sauk Centre
- Independent School District #0743
- Local Public Health Association of MN
- MN Alliance of YMCAs
- MN Association of Health, Physical Education, Recreation, and Dance
- MN Association of School Administrators
- MN Chapter of the American Academy of Pediatrics
- MN Childhood Obesity Legislative Working Group
- MN PTA
- St. Paul Promise Neighborhood
- Transit for Livable Communities

Learn how you can help:
www.heart.org/mnsrts

AD PAID FOR BY • American Heart Association • 4701 W. 77th St., Edina, MN 55435 • 952.836.3300

What type of funding opportunities are available?

Open RFA Grant Award

Up to 12 months duration; start up campaign; non-lobbying dollars

Rapid Response

2 weeks to 6 months duration; short-term reactive projects; non- lobbying dollars

Strategically Directed Tools

Up to 12 months; lobbying dollars (usually awarded to grantees that receive an Open RFA)

Am I eligible to apply?

Applicants must be:

A nonprofit organization

An organization or coalition with the capacity to lobby

Seeking funds to implement a campaign that aligns with one of Voices for Healthy Kids' policy areas.



Jill Ceitlin, MPH
Campaign Investment Manager
Voices for Healthy Kids



Voices for Healthy Kids, a joint initiative of the Robert Wood Johnson Foundation and American Heart Association, works to help all young people eat healthier foods and be more active.

VoicesforHealthyKids.org

Other Tips?

Voices for Healthy Kids supports public policy advocacy work rather than programmatic work.

Applicants must be seeking public policy change at the state, local or tribal level.

Contact us if you have questions about a specific policy area. We want to help!

For more information, contact:
VoicesforHealthyKids@heart.org

How do I apply for funding?

Applications can be found at
VoicesforHealthyKids.org

Applications should include:
a Narrative, Campaign Plan,
Budget Narrative, Excel Budget
and a copy of the most recent
501c3 letter and most recent 990.

Submit application materials to
Voicesforhealthykids@heart.org

What type of funding opportunities are available?

Open RFA Grant Award

Up to 12 months duration; start up campaign; non-lobbying dollars

Rapid Response

2 weeks to 6 months duration; short-term reactive projects; non- lobbying dollars

Strategically Directed Tools

Up to 12 months; lobbying dollars (usually awarded to grantees that receive an Open RFA)

Am I eligible to apply?

Applicants must be:

A nonprofit organization

An organization or coalition with the capacity to lobby

Seeking funds to implement a campaign that aligns with one of Voices for Healthy Kids' policy areas.



American Heart Association
TAKING ACTION TO PREVENT OBESITY



Robert Wood Johnson Foundation



Other Tips?

Voices for Healthy Kids supports public policy advocacy work rather than programmatic work.

Applicants must be seeking public policy change at the state, local or tribal level.

Contact us if you have questions about a specific policy area. We want to help!

For more information, contact:
VoicesforHealthyKids@heart.org

How do I apply for funding?

Applications can be found at
VoicesforHealthyKids.org

Applications should include:
a Narrative, Campaign Plan,
Budget Narrative, Excel Budget
and a copy of the most recent
501c3 letter and most recent 990.

Submit application materials to
Voicesforhealthykids@heart.org

Questions and Answers

National Partnership Staff to Assist You



Sara Zimmerman

Technical Assistance Director; Co-Director Voices for Healthy Kids
sara@saferoutespartnership.org



Beth Richards

Dev & Marketing Director; Co-Director Voices for Healthy Kids
Beth@saferoutespartnership.org



Mikaela Randolph

Shared Use Campaign Manager
mikaela@saferoutespartnership.org



Keith Benjamin

Street Scale Campaign Manager
keith@saferoutespartnership.org



Michelle Lieberman

Technical Assistance Project Manager
michelle@saferoutespartnership.org